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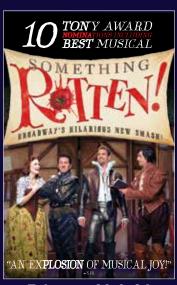
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From the President/CEO

Dear INSITE Readers,

Happy New Year! Our January issue focuses on business and preparing for 2019. We've got a handy business directory starting on page 25 with local businesses, an Economic Outlook Conference preview on page 6, and lots of stories focused on local business and community growth.

At Integ, my role is to provide company direction and put our energy into the places that help us grow personally and professionally as a company. Defining our road map will set the tone for the year and define the success we expect to achieve. I believe goal setting is a critical part of leadership; without common goals we often end up in the same place we started, mostly because of lack of direction and misplaced energy. My suggestion for you is to develop three initiatives, get buy-in from your team, gather the resources required, and monitor your success to achieve them. This will help your organization or team become focused to achieve the goal you intend.

Since acquiring Insite Magazine and Insite Printing, I have been privileged to get to know the Bryan College Station community. The energy and people I have come to know are nothing short of incredible. The business climate is so positive, and the community leadership does a great job building the vision for our future. I am very pleased to be a part of the growth and business success of B/CS.

With growth comes change. I have learned over the years that the only constant is change. Our business has most definitely changed in the last 10 years and so have our customers' habits. The magazine continues to adapt to the way readers view our magazine, and the printing business has adapted through industry consolidation of new product offerings. We are constantly curious and creatively thinking about how to adapt to our customer's (and reader's) needs.

The ability to embrace the future and remain calm in the face of adversity is what makes B/CS and successful businesses strive. I can't wait to continue to grow and bring new stories to help our readers stay plugged into the community. — David Anderton



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RESPONDING TO GROWTH

B/CS Chamber of Commerce Economic Outlook Conference

Those looking for a glimpse into the economic forecast for 2019 and beyond may join the Bryan **College Station Chamber of** Commerce when it gathers area experts at the annual Economic **Outlook Conference in January.** Through speakers and panels, the local business landscape will be discussed as the Brazos Valley responds to growth.

The conference will be held Jan. 23 beginning with an informal coffee meet and greet with Bryan and **College Station mayors** and superintendents. The conference opens at 7:30 a.m. with registration and breakfast. The conference ends at 1:30 p.m. following the keynote speakers.

2019 **FORECAST** EDUCATION. INDUSTRY. JOBS. TOURISM. HOUSING. REAL ESTATE.

REGISTRATION IS NOW OPEN

The 2019 Economic Outlook Conference is open to the public. Advance registration is \$85 per person for B/CS Chamber of Commerce members; tickets are \$100 per person for nonmembers. Reserved tables of eight are available for \$750, 10 for \$950, and 12 for \$1150. Seating is limited. To reserve space, visit bcschamber.org, call Jordan at (979) 260-5200, or email Jordan@bcschamber.org.

Economic Outlook Conference: Responding to Growth January 23, Hilton College Station

Conference Schedule

7 a.m. | Coffee with The Leaders

Breakfast sponsored by Texas Central Coffee sponsored by Hilton College Station Informal meet and greet with the Bryan and College Station mayors and school superintendents, and Brazos County Judge Duane Peters

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7:30 a.m. Registration

8 a.m. Welcome

Title Sponsor Wells Fargo

Glen Brewer, President & CEO **B/CS Chamber of Commerce**

8:20 a.m. | Session |

Sponsored by Texas A&M University

Matt Prochaska, President/CEO, Brazos Valley Economic **Development Corp.**

Dr. Clark Ealy, Superintendent, College Station ISD Dr. Christie Whitbeck, Superintendent, Bryan ISD

9:15 a.m. Break

Sponsored by CHI St. Joseph Health

9:30 a.m. | Session II

Sponsored by BTU

Joey Dunn, Deputy City Manager, City of Bryan Natalie Ruiz, Director of Economic Development, City of **College Station**

Steve Manchester, Economic Development Consultant, **Brazos County**

Kindra Fry, President/CEO, Experience Bryan College Station

10:30 a.m. | Break

Sponsored by Aggieland Carpet One & Jones|Carter

11 a.m. | Session III

Sponsored by the Law Office of Shane Phelps, P.C.

Dr. James Gaines, Chief Economist for the Texas Real **Estate Center, Texas A&M University** Chad Wootton, Associate Vice President - External Affairs, TAMU Office of the Provost

12:15 p.m. | Lunch

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12:35 p.m. | Keynote Speakers

Dan Rudge, President/CEO, Metropolitan Planning Organization

Lacey Loftin, Data Dissemination Specialist & Media Relations, U.S. Census Bureau

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2019 Economic Outlook Conference — Speaker Previews



Lacey Loftin National Account Manager at the U.S. Census Bureau Lacev Loftin is currently a

statistician for the United States Census Bureau. Her time there is focused on outreach to organizations and governments in Texas, sharing data, tools, and useful applications. Loftin graduated from Texas A&M University in 2003 with an economics degree and from there she worked to create statistics school programs, supervised data collection operations, and acted as a congressional liaison during the 2010 census. Loftin says she sees herself staying at the bureau until she retires, vet doubts she will be doing the same type of thing day-to-day. Loftin says she believes the census bureau is important because the statistics received is the data the country uses to make their major policy and funding decisions. "This is something that is required by the [U.S.] Constitution, and it's super important to get it right," she says.



Clark Ealy **College Station ISD Superintendent**

Clark Ealy. College Station ISD superintendent, began his career as director of program assessment, evaluation, and accountability in CSISD. In 1990, Ealy graduated with a bachelor of science in kinesiology from Texas A&M University — Commerce. He went on to pursue further schooling with a Master of Education and a Ph.D. in Education Administration. both from Texas A&M University as well. "When I moved [to College Station]. I didn't know I wanted to be a superintendent," says Ealv. "I continued to work here and have expanded my roles since." He says the Economic Outlook Conference is an important community event he never misses. Knowing what is going on in the entire Brazos Vallev community directly affects CSISD and helps those in the community know what's going on with the school systems.



Dr. Christie Whitbeck

Bryan ISD Superintendent Dr. Christie Whitbeck is a consensus builder and the Bryan ISD superintendent with more than 30 years of knowledge on public education. She strongly believes in the 'Children first. Always.' mission of Bryan ISD. Before coming to Bryan in 2017. Whitbeck served as deputy superintendent of Fort Bend ISD for four years, the assistant superintendent of academics in Alvin ISD, principal in Katy ISD, and she opened an elementary, middle, and high school in Katy ISD. Whitbeck says she sees the Economic Outlook Conference as an informative event which gives a good perspective on the area and its growth. "I see my role in this [conference] as sharing Bryan's story, to tell where Bryan is today and where we are headed tomorrow," says Whitheck.



Dr. James Gaines Chief Economist for the Real Estate Center at Texas A&M

Dr. James Gaines is currently the chief economist at the Real Estate Center at Texas A&M; right now, his focus is on housing and land development issues. Making his 10th appearance at the annual Economic Outlook Conference, Gaines is a crowd favorite. He has more than 40 vears of experience in a broad array of real estate activities. Though Gaines started his college years off with real estate, his career has included a variety of ventures. He was a professor for about 12 years, then he moved on to work as an assistant professor of real estate and finance at the University of South Carolina, and he also served as the president of the Rice Center, which is what brought him back to the Bryan College Station area. Gaines says he believes since there has been such a rapid growth curve for the last several years in Brazos County, growth will slow in the upcoming year.

1 MILLION CUPS

When Business and Community Meet for Coffee

By SHELBI LEMEILLEUR



It's early in the morning on a ■ Wednesday. Local businessmen and women have gathered before 8 a.m. at Startup Aggieland in College Station. Most everyone is mingling, sipping on their coffee, and making local connections with other community entrepreneurs. At 8 a.m., the group moves to the meeting space for the day and a speaker takes their place up front. After a 10-15 minute speech, the audience begins to give feedback, ask questions, and constructively critique a business plan or problem the speaker presented. It's another typical meeting at 1 Million Cups College Station.

"1 million cups is the number one way for entrepreneurs to come together early in the morning before they have to get to work, enjoy some delicious coffee provided by some of the wonderful companies out here, and make some connections in the community that otherwise they wouldn't make," says Benjamin Schrader, founding member and marketing director of 1 Million Cups College Station.

The national organization, started by the Ewing Marion Kauffman Foundation in 2012, aims to educate, engage, and inspire entrepreneurs all across the country. The local branch of 1 Million Cups kicked off in February 2018 and meets once a week at Startup Aggieland.

"I would say the aim really is three things," explains Schrader. "One, it is ... to create connections. Two, it is to practice the honing of your idea. ... The third is that we have someone from the community who has a business come every week and pitch us that idea, and then the other business owners work together to tear it apart in a very polite and caring way."

Typically, the Kauffman Foundation has general themes each month to help guide the individual branches when scheduling speakers for each week. The speaker usually talks 15 minutes before opening up for audience critiques. suggestions, and questions.

'You want people who are good and you want people who are going to engage your high-quality audience," says Schrader. "We've really worked to have that. I would say that overall we have had success with having coherence, brevity ... it's highly engaged."

Even though part of the meetings is to critique other businesses, it's out of respect and a mutual understanding that local businesses need to help each other in order to be successful.

"The main goal really is to critique in a polite and friendly way," says Schrader. "That allows both sides to learn because the audience is commonly dealing with similar problems."

No matter if the speaker is a local entrepreneur or from outside the Bryan College Station market, at the end of the day, 1 Million Cups serves to build a community of like-minded entrepreneurs and provide opportunity for growth. Everyone who attends the meeting must have an established business. but some businesses are just starting, while others have been a part of the community for several years. Schrader says his involvement with 1 Million Cups has allowed his business, Schrader Promotions, LLC, to grow and has fostered great relationships with other entrepreneurs in the community.

"When I first started running my own business in this town I never realized how powerful a good reputation and network can be, and that's something that 1 Million Cups is invaluable in helping a new business build," Schrader explains. "There's a lot of trust between people and I would say that 1 Million Cups is something that's built on that. It's built on trust; it's built on a handshake means a good word, and as long as all parties respect that, this is something that really is changing peoples lives, and I think that's the best part of it."

For more information about 1 Million Cups College Station, visit 1millioncups.com/collegestation. i

ENTREPRENEURS FOR GOOD

Student Startups Giving Back

By HANNAH FALCON



On a hot July night in Lufkin, Kimberlin Arnold couldn't sleep. Memories of her time in Haiti, where she built wells to bring fresh water to developing communities, popped into her head. Arnold wondered what more she could do. Although she enjoyed her visits. mission trips were not enough for Arnold. While scrolling through Pinterest in an effort to turn off her mind, Arnold saw a link to a website explaining how to make tassel earrings. Arnold says it was as if a light bulb appeared above her head, and she knew how she could help. Around 3 a.m., Arnold texted her friends to ask for help in her first entrepreneurial pursuit.

With a pair of tassel earrings, a camera, and a website her friends helped her build, Arnold began her nonprofit jewelry business, Renmen Nicole Jewelry. All proceeds go toward the established charity Water to Life, which has been building wells in developing countries including Haiti and Cuba since 2015.

Arnold is one example of a larger trend startup experts have noticed. College students are choosing to give back through entrepreneurial means to solve a problem larger than just paying their own bills.

Renmen Nicole Jewelry was founded by Arnold the summer before her freshman year at Texas A&M University. In a few months, the handmade jewelry business gained recognition from local newspapers. magazines, and boutiques who wanted to

put her products in their stores. Customers and store owners alike said they can relate to her desire to serve, says Arnold.

"I was scared that no one would buy anything, and it would be a waste of time and waste of an idea," says Arnold. "I really thought I was going to be disappointed, but after the first order I was super excited. More and more came in and I've gotten over 100 orders now. It's crazy to know that I'm actually making a difference."

Although Arnold's story is a successful one, 90 percent of all startups fail, according to Forbes magazine. Stephanie Burns, communications coordinator for the McFerrin Center for Entrepreneurship at Texas A&M, says she also sees this. The number one reason Burns says she sees student startups fail is because they have not done consumer research to make sure people actually want the product. In order to avoid this problem, the McFerrin Center encourages students to use the lean launch method.

"Lean launch methodology makes you go through [your business plan] in a more efficient manner so that you save time, you save effort, and you save money," says Burns.

Student entrepreneurs such as Arnold measure success differently than business owners more focused on making money. Julie Lenzer says success is defined by the entrepreneur's goal for the business. Lenzer is an experienced entrepreneur

who worked in the Obama administration as the director of the Office of Innovation and Entrepreneurship within the U.S. Department of Commerce's Economic Development Administration and is currently the chief innovation officer at the University of Maryland.

"In business success, the chances are actually fairly low," says Lenzer. "It depends on what you mean by success, because everyone has a different definition of success, and I think that's a good thing."

For Arnold, success is not defined by monetary value, but rather by how much good she can do for the people of Haiti and Cuba.

"The goal for me was really just to help, and it turned into me providing water filters in Haiti and Cuba," says Arnold. "I'm literally making a school function in Haiti, paying the teachers and everything."

As a mentor, Lenzer says her goal is to grow the entrepreneur rather than the business, because whether or not the business is successful, the entrepreneur has the mindset to change the world in some capacity.

"I think the entrepreneurial mindset is something everyone can benefit from whether they start a business or not." says Lenzer. "An entrepreneurial mindset is really about seeing an opportunity, seeing how something can be better, and then devising a solution that is so good people are willing to pay for it." *i*

FUN FOR ALL PLAYGROUND

A Place for Families to Gather

By HAILEY ANDERSEN





or the first time, Bryan College Station will have a park that is accessible and enjoyable to people of all ages, backgrounds, or special needs. The Fun for All Playground at Central Park in College Station is a playground open for people from all walks of life to gather together and relax.

Thanks to the help of community partners, service organizations, and the Community Foundation, the upcoming 4.5 acre playground will have sensory gardens, quiet places, a splash pad, a miniature multi-sports performance stadium similar in appearance to a local university venue, and more for kids to enjoy. There will be opportunities for special olympics and competitions to take place at the park, as well as activities for adults and their children to experience.

"We really don't have any playground that is available to individuals of all needs or special needs, anyone of all ages, children, adults and families, veterans, etc. [where individuals] can come out and sit and play and watch [their] children to have fun," says Co-Chair of the Fun For All Playground Steering Committee David Gerling.

The \$3.5 million playground project will be a place for families to gather and for every child to feel comfortable and safe, according to Community Foundation President Patricia Gerling. In order for this to become a reality, the construction project has been split into three phases. The Fun for All Playground Steering Committee is working with donors and individuals in soliciting donations for construction expenses. The effort to raise money for the playground is the most important step to moving closer to the next two phases.

"Phase I is under construction right now," says David. "It will have a splash pad, it'll have two climbing units, and one swing unit. It also has some dedicated parking spaces." Barring weather delays, phase I should be open by May, he says.

The next step is to start phase II, which will include a formal playground entrance, donor plaza, and a miniature sports stadium. Phase III completes the park with more play areas, a stick forest maze, quiet places, walkways, a veteran fitness area, and more.

"Phase II and phase III are on the shelf; they are ready to go," says Patricia. "All we need to do is raise the rest of the

funds. The hope and the goal is to have a seamless construction so that once phase I is finished, they can keep working on it."

Thanks to the receipt of a \$500,000 grant to the Community Foundation from an anonymous private foundation in Northwest Texas, the Fun for All Playground Steering Committee is seeking community donations to match this \$500,000 grant for Phase II of the playground's construction. Local citizens, businesses, and organizations can support the continued construction of this playground by making a gift toward this matching grant. Every dollar raised will be used to support the continued construction of the playground.

"Let's finish this out," says Patricia. "People can make a pledge, they can do it over a couple years, they can do it over [several months], so it's very friendly as far as the ability to make a donation towards this because this park will be here forever."

For more information or to make a donation to help the Fun For All Playground finish out the remaining \$1.6 million construction balance, visit funforallplaygroundbcs.com. i









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COLLEGE STATION CITY HALL

New Building for a Growing City

By SHELBI LEMEILLEUR



The city of College Station will break I ground on a new City Hall building in the fall later this year. Between a growing city and failing structure and amenities in the current building, the move to a new building is long overdue.

The current City Hall was built in phases, with the first part dedicated in 1969 and the last in 1983, which means it has acquired 35-plus years of wear and tear and growing pains. Some of the most recent problems the City Hall offices have had to deal with include a leaky roof due to hail damage and running out of useable office space. Many city staff work in what used to be storage closets, while departments are spread throughout other leased office spaces around the city, according to College Station Mayor Karl Mooney.

"It became very clear that this building is now to a point where it's outlived its efficient usefulness," says Mooney. "We have to do something, and we have to do something that's not just going to serve our immediate needs, but something that will serve us well into the future."

Structural problems set aside, the city of College Station has experienced tremendous growth and will continue to do so in the foreseeable future.

"I think the thing that I'm not certain all of our citizens really understand [is] how fast we're growing," says College

The new City Hall will serve immediate needs and looks to serve the city well into the future

Station Councilman Jerome Rektorik. In the 2010 census, the population of College Station was 93,000. It's estimated that the population will climb to 123,000 by the 2020 census and 150,000 by 2030, according to Rektorik.

City growth doesn't just mean more people. It also means having a growing staff to support infrastructure needs. "To accommodate our future, we are going to have to continue to accommodate the future of infrastructure of roads, water and waste water, etc., as well as continue to ensure that our staff resources are adequate to handle our growth," explains Rektorik.

College Station City Council has been working to accommodate this growth for several years now. In fact, new City Hall

discussions have been in the works for the better part of a decade.

The city of College Station was incorporated in 1938 and the first city hall was located at the corner of Wellborn Road and University Drive. The original portion of the current structure was dedicated in 1969, but a proposal to build a new city hall was brought about in 2003 when a bond issue was passed for a municipal complex, according to College Station City Councilman John Nichols. Although that plan fell through, another bond issue came up for election in 2008 during the beginning of the recession and ultimately failed. Eleven years later, the process for a new city hall is finally underway.

The new city hall building will remain on the property where the current City Hall resides. The city of College Station owns the whole block, and the new building will be on the back of the property. Once the new building is completed, city staff will transition to the new building and the existing building will be demolished, according to Mooney.

While the new city hall will remain on the current property, there were arguments to move it to other parts of town before plans were finalized.

"We did look at ideas of locating City Hall further south, but we own this land and the guiding line that you see on our beautiful



new entrance sign there on University Drive [is] 'College Station — The Home of Texas A&M University," says Nichols.

Ultimately, the location stayed the same for many reasons: proximity to the university, land already owned and paid for, highly visible location, and room for growth, according to James Benham, former mayor pro tem.

Benham is also part of the Architecture Advisory Committee. made up of three council members and two non-council professional advisors who represent the citizens in the placement and design of critical infrastructure, including the new city hall and police station. With tremendous growth in the city of College Station, it was important to make sure the new city hall does not outgrow the needs of the city in the near future.

"We based space and capacity planning off of a multi-decade outlook," says Benham. "So, we believe that this space could potentially handle our space needs for the next couple of decades. That being said. this site has been designed so that we could add on buildings in a logical, orderly manner that does not look or operate haphazardly."

Not only was it important to plan for future growth, but also to speak with staff and make sure their needs would be met in the new building.

"When they were looking at the design of the architecture and looking at the design of the building. they sat and spent time with

staff members to say, 'Ok, in your department what do you need?' and they went to each department and talked about department needs not just for today, but, 'What do you see for tomorrow? What do you see in the future?" explains Rektorik.

One of the biggest needs for city staff was more meeting space, according to Jay Socol, College Station director of public communications. Often in the current building, meetings and classes were held in the council chambers (if it wasn't otherwise in use) because it's currently the largest space. There will also be more area for public viewing space at the council chambers in the new building. Additionally, older buildings are not typically equipped to handle modern technology. The new building has been retrofitted for the newest technologies and allows for a lot more "smart" features common in newer buildings.

"The point is, it will be very intentionally programmed, and that's exciting," says Socol.

There's no question the city of College Station will continue to grow in the future. With the new city hall building, the city will be able to manage growth while giving the community and visitors a wonderful resource. Nichols agrees, saying, "I think we will have something that the city will be proud of and that will be very visible to visitors from all over the world." *i*

Building the New City Hall

Where is the money coming from?

The total budget for the project is \$33 million, according to Councilman Jerome Rektorik. Of that budget, \$24 million is for construction, while \$9 million is for the design, furniture, fixtures, landscaping, etc. Per Councilman John Nichols, the funding will come from a variety of sources including city fund balances, dissolving a tax increment financing zone, and certificates of obligations or bonds. To pay for the certificates of obligations, there will likely be a tax increase up to a penny.

What can be expected from the overall design?

The Architecture Advisory Committee was very intentional when choosing the architectural themology of the new city hall and other city structures (including the new police station and city entryway signs), according to Former Mayor Pro Tem James Benham. The committee wanted city buildings to adhere to classic Texas municipal architecture: symmetrical, brick, pitched roofs, and columns. City Hall will have the exact red brick used in the new city entryway sign off Highway 6 entering College Station from Bryan. "It's a building when you look at it that says, that could have been built in 1920; it could have been built in 1940; it could have been built in 1890; it could have been built in 2018," says Benham. "You want something that's not going to get dated within five years, and you also want something that people can be proud of."

The building was also designed vertically, meaning it is three stories, rather than a wide one- or two-story building, according to Benham. This allows for room to accommodate future growth if ancillary buildings need to be built on the property in the future. There will also be a plaza and green spaces in front of the building.

Who else is involved in the project?

The Advisory Committee is working with Kirksey Architects on the design of the project. Something unique the city of College Station did with this project is change the construction type to construction manager at risk. A traditional hard bid produces the designs and the lowest bidder wins; however, not everything in the design can always be built if not designed properly or in a way that is constructible, according to Benham. Using a construction manager at risk, the city hired Erica Wozniak as director of vertical construction. This allows the builder (Core Construction) to be engaged in the designing process, and saves money over time, as there are fewer costly mistakes.

B/CS TRAFFIC CONGESTION

Solutions for Traffic Increase

By ERICA BUEHLER



Tave you noticed yourself sitting in Π more traffic than usual lately? This is probably due to the increase of traffic congestion and population growth in Bryan College Station. The Metropolitan Planning Organization is responsible for transportation planning in Brazos County, and they look at roads, transit, freight, bicycles, pedestrians, and carpooling to create a long-term plan. Part of their current efforts include a public survey about traffic congestion and possible solutions.

Over the last 11 years, traffic in B/CS has increased drastically and will continue to do so unless something changes, according to MPO Executive Director Daniel Rudge.

In 2007, only 12 hours of extra time was spent in traffic in B/CS; traffic wasn't something people thought about much. The most recent traffic survey, done in 2016, shows traffic increasing anywhere from 4 to 6 percent per year since 2010.

"We can only expect traffic to get worse unless we do a variety of different things," says Rudge.

As individuals, measures can be made to help decrease the local congestion, according to Rudge. Carpooling, utilizing public transportation, changing your work hours to avoid rushes, and vanpooling are a few of his suggestions. "About 50 percent of the commuting population would have to make the switch," says Rudge. He explains that to prevent congestion from increasing, Brazos County and both cities could find additional funding streams, such as increased car registration fees, toll roads, and higher gas price taxes.

Now, the MPO is reaching out to B/CS citizens to help take matters into their own hands and think of ways their daily patterns can be changed. The MPO posted a public survey serving two purposes: The survey educates the public on the MPO's findings and allows for public input on anticipated traffic congestion and tax dollars per household.

As of December 2018, about 50 percent of the people who took the survey are willing to pay an extra \$1,500 per household per year to reduce the congestion. According to the survey, with no additional tax per household, traffic congestion would jump to 32 hours spent in traffic per year. There will be some funds allocated by federal and state transportation, but this survey helps the

MPO put a financial constraint on their Metropolitan Transportation Plan: a 25year multimodal plan that encompasses all means of transport, from people to trains to planes.

However, federal and state transportation funding will fall short of what is needed due to the anticipated population growth. "We are only allowed to program projects based on how much money we anticipate from the federal and state government," says Rudge. "With the census coming up, most students don't put [that they live] in Bryan or College Station, they put down their home address on their driver's license. This has an impact on how much transportation funding [we'll] receive."

Since funding will likely fall short, Rudge emphasizes the importance of coming up with alternative solutions. "We need to look for additional revenue streams, look at ways to change travel behavior, and really look towards commuters to think of other options besides driving," he says.

To participate in the B/CS Congestion Survey before it closes in mid-February, visit bcsmpo.org/207/BCS-Congestion. i

BRYAN MIDTOWN

A Tailored Experience

By HAILEY ANDERSEN



The city of Bryan is redeveloping an area of town and you have the chance to influence the outcome. The Bryan Midtown project will stretch down South College Avenue over to Finfeather Road, and cut off at the Bryan College Station city limit and historic Downtown Bryan.

As the city of Bryan moves deeper into their planning stages, they remain eager for community input. Telling a story and giving the people of B/CS a unique place to enjoy is the picture city of Bryan Assistant Director of Development Martin Zimmermann and Principal and CEO of Velocity Group Daniel Hintz are trying to paint.

"There are places that are kind of everywhere," says Zimmermann. "Everyone has an experience with a Walmart, Sonic Drive-In, and a Whataburger. Then there are places that are nowhere, right? And we've seen the kind of endless buttering of suburban housing. But how do we create a somewhere?"

The people involved in making Bryan Midtown happen are all ears to new suggestions. The voice of the people, and getting them involved in storytelling by using something as minor as the hashtag #BryanMidtown, can make all

Using the hashtag #BryanMidtown on social media will help shape the area!

the difference in getting the ball rolling. according to Zimmermann.

"We have these great storytelling tools in our pocket," Hintz says. "You're in a restaurant or anywhere else, and you're like, 'I love this plate of food, I love this environment, this is a really cool experience.' Guess what taking a picture and putting it up there does? It informs. Oh! You want more of that type of experience, that's awesome! Let's try to bake that into our plan."

Having a drive to succeed and a passion to make Midtown happen, Hintz continues to preach the importance of storytelling and spreading the word about Bryan Midtown.

"There are great stories here in Bryan," says Hintz. "If you build off of that and enhance that, people start coming out because they want

to participate in success. There has been an enormous amount of successes, and I think in this Midtown area the other big question we are asking is, 'What is the experience people want in Midtown?' When you say downtown ... you have an image in your head. You know what that experience is. It's not just the buildings. ... It's very much experiential."

Allowing the community to create an image of what they want Bryan Midtown to become is the next step in the planning. Hintz claims it is as easy as adding a hashtag when you go to post a photograph of your next cup of coffee.

So, next time you have an idea for the Bryan Midtown project, be sure to post it on Instagram, Twitter, or Facebook with #BryanMidtown. If you want to know more about the Bryan Midtown plan or how to get involved, visit bryantx.gov/midtown. i

COLLEGE STATION URBAN JUNGLE

Blooming in the Middle of Town this Spring

By RACHEL KNIGHT



Flowers won't be the only things coming out of the ground this spring in College Station. A new mixed-use development designed to diversify the local economy and provide an experience-centered place to live, work, and play is sprouting in the center of the College Station school district behind Baylor Scott & White Hospital off Rock Prairie Road.

The city of College Station and Impact Companies are co-branding Midtown Business Park and Midtown City Center. The two different parts of the Midtown development are connected by the Lick Creek Greenway Hike & Bike Trail, with Midtown City Center on the north side and Midtown Business Park on the south.

According to Natalie Ruiz, director of economic development for the city of College Station, this part of the city has been relatively vacant until now because it lacked infrastructure needed for development.

The city is building Lakeway Road, a major roadway with a waterline running through both parts of the development. Impact Companies has extended Bird Pond Road to provide access to businesses and housing within the development. The main thoroughfares are scheduled to be complete in June according to James Murr, the Impact Companies developer who has worked on Midtown for eight years.

In order to maintain Midtown's amenities at the highest level possible, a special Municipal Management District was created. An MMD is a political subdivision of the State of Texas Commission on Environmental Quality. An MMD typically provides infrastructure, amenities, and a higher level of development exclusively to its area of governance.

These special districts are created to make the highest value and most sustainable area of cities," Murr explains. "One area in Houston that's had one of these special districts for a long, long time is the Galleria. ... Their advanced landscaping and shrubbery and that kind of thing are paid for by the district."

Both parts of the Midtown development will add diversity to the city. Midtown Business Park will diversify the local economy, according to Ruiz.

"It's really going to help diversify our tax base, creating new jobs ... and bringing property back on the tax rolls that has been in agriculture for quite a while and vacant," Ruiz says.

Midtown Businesses Park is expected to attract businesses in four main fields — energy, healthcare, mobility, and sustainability. "Our hope is that all the research and development that's happening on campus — I think the numbers last year were \$905 million that went into research and development — is spinning off some of those businesses and some of those items right here in College Station and providing those opportunities," Ruiz says.

Expansion in these business areas will bring private sector jobs to Bryan College Station the area currently lacks. Ruiz points out that between the two cities and Texas A&M University, the B/CS job market is heavily invested in the public sector. "In order to diversify and have a more sustainable economy, we need to reflect those same amount of jobs in the private sector," she explains.

While Midtown Business Park expands the B/CS economy and job market, Midtown City Center diversifies College Station's housing market, retail options, restaurants,



hotels, and entertainment industry with their experiencedriven development. According to Murr, the experience-driven development mirrors an experience-driven market.

An additional attraction to Midtown is the fact that you can live, work, shop, dine, and play all within walking or biking distance. "We are the most walkable part of the city," Murr says.

While businesses coming to Midtown City Center are not finalized, Murr says he plans to bring entertainment options like Topgolf, a YMCA, and movie theatre; restaurants that create an experience; a specialty grocery store like Whole Foods; diverse retail options; an office park; and multiple hotels to the development.

Midtown also offers a unique opportunity to live in the same part of town for a lifetime, according to Ruiz. "When you look at aging in place, you look at a neighborhood and look at different options," she says. "That was the idea here, to provide townhomes, larger single family lots, and with the Methodist Retirement facility that is almost complete, assisted living. independent living, all the way to Alzheimer's care all within the same area."

When the Midtown development is complete about eight years from now, it will provide a new style of living, a more diverse economy, and a new place to hang out in B/CS. The first houses in Midtown are expected to be complete by August. Multifamily housing, a hotel, restaurants, and retailers around Midtown Lake are expected to be under construction by the third or fourth quarter of 2019, according to Murr.

"It really is a once in a lifetime opportunity to have land in the middle of the city ... where something like this could be done, and then couple that with the fact that College Station doesn't have a downtown at all," Murr says. "This is midtown, but in my mind it's going to serve as a downtown for College Station for the next 100 years." *i*





YOGA AT LAKE WALK

Your First Step to a New You in the New Year

By RACHEL KNIGHT



s the sun came up over the Stella Hotel, I could feel my body coming to life. Each breath brought a more intense awareness for the serenity my first yoga class awakened within me. Eyes closed, lying flat on my back with the sounds of the morning filling the air, I was ready to face the day recharged and rejuvenated physically, mentally, and spiritually.

Every Saturday morning at 8 a.m., the Brazos Valley has the opportunity to kickstart the weekend with a free community voga class at Lake Walk Town Center. Registered yoga teacher Susannah McNutt with Sol Yoga teaches these classes.

According to McNutt, experience level or familiarity with yoga are not important to attend her community yoga class, a point which is reassuring for people like me who are unfamiliar with the activity. Yoga is for all ages and fitness levels, and McNutt does a great job making sure everyone gets the most out of class. I expected to walk away from the class feeling well stretched. Instead, I left feeling better about myself physically and mentally, because no matter how well the

class did or didn't do in a pose, McNutt reassured us that we were doing exactly what we needed to be doing simply by practicing.

McNutt says she sees yoga as a practice, because you do not perform yoga, you practice it. "It's really important that you're practicing and not performing," McNutt explains. "It takes some of the pressure off and it allows you to fail, to give yourself permission to not be able to do a posture, to work within your boundaries."

Before class even started, McNutt made sure her students felt welcome and comfortable. She called her regulars, many 60 and older, by name and discussed their goals for the session. She welcomed new students, a good mix of college-age students and younger residents, and let them know a little about what to expect. Most importantly, she greeted everyone with a warm smile and friendly hello.

As we started the warm-up portion of class, McNutt invited us to individually choose something we wanted to focus on in our practice. The class on this particular Saturday focused on balance,

so I decided to concentrate on finding balance in my life.

McNutt says most people enter their yoga practice for the physical fitness aspects, but yoga offers more than just enhanced flexibility and mobility. "It gives you a safe place to feel the emotions that you're feeling, to experience hard things and happy things," she shares. "It is a great way to keep your body healthy mentally, emotionally, and spiritually as well. I think that is important."

Class lasted about an hour, but felt much shorter. I slowly began to feel the pull in my muscles as we transitioned from one pose to another. The class was a vinvasa. meaning the movements were more connected and flowed into each other. This somehow made focusing on finding balance in life easier. With each fluid motion, I was gliding closer to my goal.

McNutt instructed us on how to use our breathing to get the most out of each pose. Synchronizing each breath with my motions made me aware of the connection between my mental thinking and my body's fluid mobility. The synchronization left me more





at peace and made me feel accomplished as I attempted each movement.

When class was over, some people rolled up their mats quickly and left for the next thing on their agenda, while others took their time and hung out at P.O.V. Coffee House, grabbed breakfast at Campfire Restaurant, or shopped at Coterie Boutique. Regardless of how quickly or slowly we left class, everyone appeared to be more relaxed and at peace.

Bringing people to Lake Walk and introducing them to the businesses at the Town Center is one of the reasons Lake Walk hosts Community Yoga, according to Kate Chapman, the special events coordinator at Lake Walk.

"Our goal is to offer these classes and programs to do something to feel a part of the community," Chapman explains. "We want to create an environment where vou're focusing on living a healthy life while enjoying all parts of life whether you're drinking a cup of coffee, or shopping, doing yoga, or running a triathlon."

Community Yoga is just one of three yoga classes offered at Lake Walk. Sunrise Yoga takes place on Tuesdays at 6 a.m. for \$5 per person per class. Sunset Yoga is one of McNutt's favorite classes, and is offered at sunset April through October for \$10 per person per class. Tickets can be purchased at solvogabcs.com. Participants are encouraged to bring their own mats and water to all three classes.

McNutt says one of her favorite things about her classes at Lake Walk is they take place outdoors. "There is something special about being outside," she says. Outdoor classes eliminate the need for a studio and allow everyone to enter the class in a neutral space.

"Just like walking into a gym can be intimidating, walking into a studio can be the same," McNutt says. "To be doing yoga outside, to me that is the best. It just levels the playing field. There's not a studio or a gym setting. You don't have to go into either one of those cultures. It's just a meeting place."

While the outdoor space is relaxing and neutral, classes at Lake Walk are occasionally canceled due to inclement weather. Chapman and McNutt recommend following Lake Walk and Sol Yoga on Facebook and Instagram to stay informed about cancellations or schedule changes.

The New Year is a great time to start practicing yoga, according to McNutt.

"If you're starting it as a new practice, it's fresh and new and a new beginning," she explains. "If you're coming back to the practice, there's no better time to come back to it. You'll see results quickly, usually little things, which is really encouraging and nice."

Your journey to a new you in the New Year may be easier to start than you think. Lake Walk is just a short trip down South Traditions Drive, and a free yoga class is waiting there for you every Saturday.

"When you come to a class out here, you're having a high-quality teacher and a high-quality program but also a luxurious venue and a serene place to breathe easy and experience something that maybe you haven't experienced before in a warm and welcoming setting but also an upscale setting," Chapman says. "Even if you aren't a yogi or you aren't into yoga, it's a great way to learn more about the sport and experience something you maybe haven't experienced before." i

New Year, New Fitness Programs

Yoga may or may not be your thing. Regardless of how you feel about yoga after giving it a try, Lake Walk offers a variety of additional fitness programs. If you decide you are not a yogi, Lake Walk has walking trails, races, boot camp classes, and more. If you fall in love with yoga, be on the lookout for additional yoga classes like paddle board yoga coming to Lake Walk later this year.

Stay fit all year with these programs, races, and events at Lake Walk Town Center.

January 2019

Free Community Yoga, Saturdays at 8 a.m. (runs throughout the year, weather permitting)

FIT4MOMS Stroller Strides Class (runs throughout the year, weather permitting)

Sunrise Yoga, Tuesdays at 6 a.m. (runs throughout the year, weather permitting)

March 2019

Sunday, March 3, CHI St. Joseph Health Gran Fondo, granfondobcs.com

April 2019

Saturday, April 13th, Atlas Glow Run

B/CS Yoga Fest (Date TBA)

Sunset Yoga | Top of the Tower; an exclusive yoga class on top of the 70 ft. tall observation tower (Date TBA)

October 2019

3rd Annual Atlas Triathlon (Date TBA)

President George H.W. Bush lived a life of service and duty. At Insite Magazine, our responsibility is to inform and connect the community with what's happening in the Brazos Valley, as well as share experiences that make the Brazos Valley a great place to call home. On Dec. 6, 2018, Insite had the unique opportunity to share President George H.W. Bush's final trip to College Station with you, our loyal readers. They say a picture is worth a thousand words, which is why we are sharing some of the more memorable moments we captured throughout the day. See the complete story on our Facebook page. Train arrival ceremony photos by Shelbi LeMeilleur; Bush Library arrival photos by Rachel Knight.























50 MEN WHO CAN COOK

Food & FUNdraiser

By ERICA BUEHLER







What was once a small, more intimate gathering of 50 cooks has turned into a successful fundraiser with more than 2,000 people in attendance. The 12th annual 50 Men Who Can Cook will take place on Feb. 1 at the Brazos County Expo Complex from 6:30 to 9:30 p.m. and feature 68 booths with representatives from local schools and the community.

Tickets to this adult-focused event are \$60, which includes food, beverages, and all the entertainment you can handle! Each booth will prepare 800 2-ounce samples, and guests can try samples at the different booths throughout the night. The chefs pick their star recipe because the food competes in the appropriate category. There are five different categories. The food categories are voted on by attendees: appetizers, salads and sides; entrees; desserts; and soups and chili. The best decorated booth is voted on by 50 Men Committee Co-Chairs Jody Ford and Jeff Horak. Many booths get in the spirit of things by having a theme and costumes. In the past, cooks have dressed up as KISS, The Blues Brothers, Duck Dynasty, and more.

This fundraiser is a classic for the College Station ISD Education Foundation.

Celebrity chefs compete in five different categories while raising money for the CSISD **Education Foundation**

and many people say this is their favorite community event of the year, according to Teresa Benden, CSISD Education Foundation executive director. "We enjoy coming out together, and our celebrity chefs really go all out and do a really great job on bringing some really awesome food to this event."

The whole focus of the event is to raise money to support the local CSISD schools, according to Benden. "This event is a really great community builder," she says.

When you combine male chefs, delicious recipes, creative costumes, and community together, what more can you expect than a wonderful community bonding fundraiser? "This is a great way to come out and support our schools and have fun," says Benden. "It's a very casual, [yet] great evening." Rick Hill, county district judge and former CSISD principal and teacher, will be the DJ for the evening, as he has been since its inception.

For the second year in a row, CHI St. Joseph's Health is the top chef sponsor. Benden says their support is very important to the CSISD Education Foundation. The 2018 event raised \$220,000. The money provides essential support to student scholarships, innovative teacher grants, the Amy Anderson Literacy Legacy Program, and Chrissy's Closet in the district.

David Gardener's Jewelers donated a \$10,000 shopping spree for this year's raffle prize. There will be 200 raffle tickets sold for \$100 each. In addition to the raffle, there will be a silent auction.

"This event is really wonderful," says Benden. "We have men who get up here at 8 a.m. to start [preparing] their recipes. They really go all out for this event."

Tickets won't be sold at the door. To purchase tickets, contact any board member or celebrity chef or buy online at Givetokids.csisd.org. For more information, contact the CSISD Education Foundation office at (979) 694-5615. *i*

DAIL 2-1-1

A Helping Hand is Only a Call Away

By HAILEY ANDERSEN



The mission at 2-1-1 Texas, a free service for the Brazos Valley community, is to connect people to services they need. People frequently browse the internet for answers, but 2-1-1 Texas offers straightforward, quick, and reliable assistance for families seeking food, childcare, transportation, and more.

"Oftentimes when people find themselves [needing] assistance with rent or utilities, it's the first time that's happened to them and they don't know where to look," says United Way Communications Manager Kat Gammon. "So you call 2-1-1, we will listen to vour situation and help vou find the appropriate referrals for you. It's like a one-stop shop to find what you need."

2-1-1 Texas partners with agencies, which allows them to offer their callers a wide variety of services. Rather than focusing on just the major need for which a family calls, 2-1-1 Texas digs deeper to find the root of the problem and truly fix it, according to Resource and Project Coordinator Mickal Lewis. "We call that assessing the call," he says.

2-1-1 Texas offers straightforward, quick, and reliable assistance for families seeking food, childcare, transportation, and so much more

2-1-1 Texas is a free service available 24 hours a day and seven days a week for anyone who needs help and doesn't know where else to turn. Although 2-1-1 Texas is not able to financially help their clients, 2-1-1 Texas can point callers in the right direction and get them connected to agencies that are able to provide them with the services they need.

"We are looking to simplify the process for callers to help them find the resources that are going to help them meet their actual needs, and that is really why we have 2-1-1 — to make sure people know we are there to help them and simplify the process," says Vice President of Community Impact Peggi Goss. "It's available at any time."

There has been a steady decline in callers over the past couple of years, according to Goss. On Feb. 11, 2-1-1 Texas hopes to remind the Brazos Valley community that the call center is available to help people with their needs.

"February 11th is basically an awareness day for 2-1-1," says Gammon. "It's a time that we remind the community that we are here, and we are a resource 24/7, and we can address their issues in 90 different languages. We are here to remind them to call instead of going online to look for those things."

2-1-1 Texas is a program through United Way of the Brazos Valley in partnership with the State of Texas Health and Human Service Commission. For more information, visit 211Texas.org. i

SOCIAL GRACES











InsiteBrazosValley.com





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Space Reservation Deadline February 14th

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Insite Magazine April Issue in print

and digital issue as well.



BRAZOS

READS

By SHELBI LEMEILLEUR

Light of Her Children: My Life with 19 Siblings by Ron Netwon

In 1939 in Colorado, Ronald James Newton was a bit of a phenom. He and his two brothers were the second set of triplets born in the state of Colorado. Not only that, but Newton would eventually be one of 20 siblings — all from the same parents. In Light of Her Children: My Life with 19 Siblings. Newton describes what it was like growing up in rural Colorado during the middle of depression-era United States.

The memoir is written so that it feels like a work of fiction. The story moves along seamlessly from one event to the next, and it's easy to get caught up and forget that everything actually happened! Newton has a fantastic voice, whether he's talking about playing basketball on the way to a state championship alongside his brothers or working the neighbor's farm with friends and family to earn some extra spending money. By the end of it, you will feel as if you grew up with Ron and his 19 siblings, too.

Light of Her Children is the first of two books Newton has written about his life. Both Light of Her Children and the sequel, Here's the Score: A Brothers' Journey to Basketball Stardom, are available through Amazon. *i*

Are you a local author? Would you like your book to be featured in INSITE Magazine? Email shelbi@insitebrazosvalley.com for more information.



Half Page: \$925

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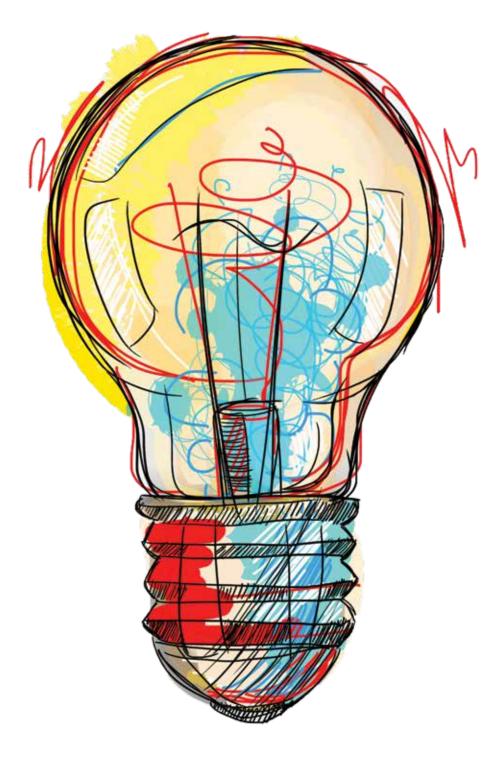
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This August, Baylor Scott & White Medical Center — College Station celebrated their Five-Year Anniversary in the community. With 1,080 employees and 412 physicians on the medical staff, they have served nearly 25,000 patients, supported more than 100,000 emergency room visits and delivered more than 5,500 babies. They have built a comprehensive cancer center and added two operating rooms and 24 hospital beds since opening in August 2013.

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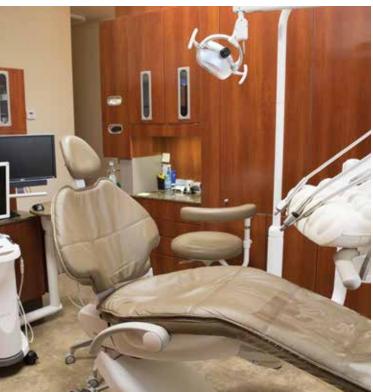
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LEGACY NURSING & REHABILITATION

Where the Legacy of Life Matters

Legacy Management Group is excited to join the Brazos Valley community and begin operating in Bryan College Station. Legacy recently acquired Generations **Center for Senior Living** located in Bryan.

Legacy Management Group is an established healthcare provider with the owners having more than 40 years of experience in skilled nursing. They have spent most of their lives working in many areas of longterm care, including administration, consulting, operations, and ownership, all the while developing a vast experience to rely upon. CEO Devin Gum says, "Generations was the perfect addition to our corporate family, as a highly successful and established facility. We are thrilled to be a part of the expanding



Bryan College Station community and look forward to a long and prosperous future here in central Texas."

Legacy currently operates several nursing facilities across Louisiana and Texas.

Legacy plans to build on the foundation established by Generations to provide exceptional, compassionate care in the Brazos Valley. Their years of experience in the industry allow them to assist

> families during the difficult process of selecting someone to entrust with the care of your loved one.

The facility offers varying levels of care to residents based on their individual needs for long-term care, skilled nursing, therapy, or rehabilitation. A comfortable homelike environment, an intensive therapy and rehabilitation team, and peaceful Respite care are all provided under one roof. Specialty services including IV, therapy, wound care, respiratory therapy, and cardiac rehab are also available for residents.

Large spacious rooms ensure a comfortable stay for each resident. A full range of services including meals, snacks, activities, laundry, housekeeping, and transportation are all available for residents to utilize.

For more information or to schedule a tour, contact Legacy at (979) 776-7521 or email bryan.admissions@ legacynursingrehab.com.



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Nursing & Rehabilitation
Formerly Generations Center for Senior Living



- · Experience quality and comfort in a beautiful home environment
- · Services including meals, snacks, laundry, activities, housekeeping and transportation.
- · Highly experienced staff with over 600 years combined tenure.
- · Specialty services including IV therapy, wound care, respiratory therapy and cardiac rehab.
- · Rehabilitation services including physical, occupational and speech therapy.



Combining Legacy's more than 40 years of healthcare industry experience with the foundation and reputation of Generations, we are proud to offer exceptional, compassionate care in the Brazos Valley. Our dedicated staff is committed to meet the needs of our residents at every level. Legacy Nursing and Rehabilitation, where the Legacy of life matters.

If you would like more information, want to schedule a visit, or have additional questions, please contact us.

We look forward to helping you any way that we can.

2817 Kent Street • Bryan, Texas 77802 • (979) 776-7521

PARC AT TRADITIONS

The New Tradition in Senior Living

Situated on a beautiful 14-acre wooded site in the heart of the **Traditions Club community in Bryan, Parc at Traditions offers** an exceptional senior living experience to area residents.

Parc at Traditions features tasteful surroundings that are rich in amenities and enhanced by Parc's distinctive brand of uncompromising service and hospitality. This culture of caring is personified in Parc's staff and reflected in an abiding tradition of "ladies and gentleman serving ladies and gentleman."

Offering 159 thoughtfully appointed studio, one-bedroom, and two-bedroom apartment homes, Parc at Traditions has fashioned an atmosphere of comfortable elegance that is carefully tailored to enrich the lives of residents and their families. Featuring chef-inspired fine dining and offering a thoughtful array of amenities. Parc at Traditions' full-service

lifestyle is designed to complement a life well-lived.

The Parc at Traditions signature lifestyle includes 24-hour concierge, table-side fine dining, state-of-the-art wellness programs, engaging activities and events, weekly housekeeping and linen service, scheduled transportation, and

the full-time attention of a highly trained, professional staff. As a full-service rental community, Parc at Traditions does not require large upfront entry fees or deposits and residents enjoy the convenience of a single, inclusive monthly service fee.

Parc at Traditions is located in Bryan at 3095 Club Drive, at



the intersection of Club Drive and S. Traditions Drive. Parc at Traditions was recently voted "Best of the Brazos Valley" for independent living, assisted living, memory care, and senior living. To schedule a personal appointment, call (979) 213-4200 or visit parcattraditions.com.



Imagine Exceptional Senior Living!

Imagine waking each morning to friendly faces and graceful surroundings.

Imagine an appealing selection of thoughtfully-appointed apartment homes conveniently located in the heart of the Traditions community.

Imagine a full-service lifestyle with no large entry fee.

Imagine uncompromising hospitality and dedicated service.

Imagine an **engaging** life of stylish **comfort**.

Imagine Parc at Traditions!



Visit us **TODAY** and experience the Parc Lifestyle!



INDEPENDENT LIVING | ASSISTED LIVING | MEMORY CARE

Learn more and **connect** with us at: **www.parcattraditions.com**

Parc at Traditions 3095 Club Drive | Bryan, Texas 77807 979.213.4200



COLLEGE STATION MEDICAL CENTER

87 Years of Commitment Serving the Brazos Valley

College Station Medical Center has been providing care to the **Brazos Valley for more than 87** years. It was the first hospital in Bryan College Station. The Med's 167-bed acute care hospital has introduced many first-time medical advancements in the region, including surgical robotics and advanced interventional cardiology. In fact, surgeons at **College Station Medical Center** were the first in the Brazos Valley to offer single-incision robotic surgery.

Throughout the years, The Med has been privileged to work closely with many physicians in the community to provide residents of the Brazos Valley with a full continuum of health care services, including primary and wound care, internal medicine, orthopedics,

general, gynecological, and bariatric surgery, urology, and cardiac care. These relationships allow patients more access to specialty services closer to home than ever before.

In 2018, The Med opened the doors to their Ronald McDonald Family Room. The comfortable haven gives families with children in the hospital an opportunity to rest and regroup while steps away from their children.

The Med's Breast Diagnostic
Center offers a full range of women's
diagnostic services in a spa-like setting.
Some services include screening
mammograms, genetic testing, bone
density, and breast ultrasounds, all
placed conveniently in one location.

The Wellness Center at College Station Medical Center includes Joint Replacement and Bariatric Surgery. It is the only hospital in the Brazos Valley region to receive national certification in joint replacement from the Joint Commission and is home to the only fellowship-trained bariatric surgeon in the community.

The hospital's MedPlus clinics,
Northgate and Barron Road, provide
family medicine, X-ray, and lab services,
all under one roof, and are affiliated with
their large network of specialists. The
Med is home to the 30-Minute ER Service
Pledge, which means staff is committed
to making sure each patient arriving in
the ER is seen by a medical professional
(physician, physician assistant, or nurse
practitioner) within 30 minutes of arrival.
They are also an accredited Cycle V Chest
Pain Center, a certified Primary Stroke
Center, Bariatric Center of Excellence, and
a Level III Trauma Center.

College Station Medical Center continues to be a leader in the regions developing health care delivery system and is committed to responding to the needs of the Brazos Valley.

For more information about The Med's physicians or services, visit CSMedCenter.com.



Do you use the restroom frequently during the day or get up in the middle of the night, over and over? Do you have issues with incontinence or an overactive bladder? If so, a new treatment using injections may help. The procedure takes about 20 minutes in the office. The injection begins to work at about one week and lasts for several months. Call to find out if this treatment may work for you.

Same- and next-day appointments often available. Call 979-696-5505.



Evan Lacefield, M.D. **Board-Certified Urologist**

A NEW TREATMENT

FOR INCONTINENCE PROBLEMS.



1602 Rock Prairie Road East Building, Suite 4000 College Station



REECE & JOUETT EXCEPTIONAL DENTISTRY

All-On-4, A More Secure Alternative to Dentures

"All-On-4" is a new, scientifically proven, breakthrough in dental implants that allows denture wearers and those suffering from ailing and failing teeth to have new solid teeth implanted in one day. Patients regain the freedom to smile, eat the foods they want again, and laugh at will, while enjoying a quality of life they felt was gone forever.

Extreme fear of the dentist, missing or dysfunctional teeth, ongoing tooth loss,





social/dating embarrassment, dentures that don't work, loss of self-esteem, the feeling of being incomplete, problems eating and speaking, and worsening medical conditions are all problems that can be solved with "All-On-4" dentistry. "All-On-4" is the fastest way to get back on the road to dental health and wellness again thanks to Dr. Michael K. Reece, DDS, LVIM, and Dr. Ryan Jouett, DDS, LVIF, the pioneering doctors in Central Texas bringing these advancements to dentistry.

More Good News, **Dentistry Can Help You to Live** Longer

One of the things that has been learned from new medical studies is that you may live up to 10 years longer just by having a healthy mouth. Patients that have diseased mouths can die sooner and have more heart attacks and strokes. Getting your dental health back extends your years.

"All-On-4" and dentistry that permanently solves serious problem is not inexpensive. However, it is one investment that will literally pay dividends to your physical and mental health and well-being 24/7/365 while likely extending your life.

The most important thing is to not put off getting help, because there will come a point when there is no solution.

The Best Day is Today

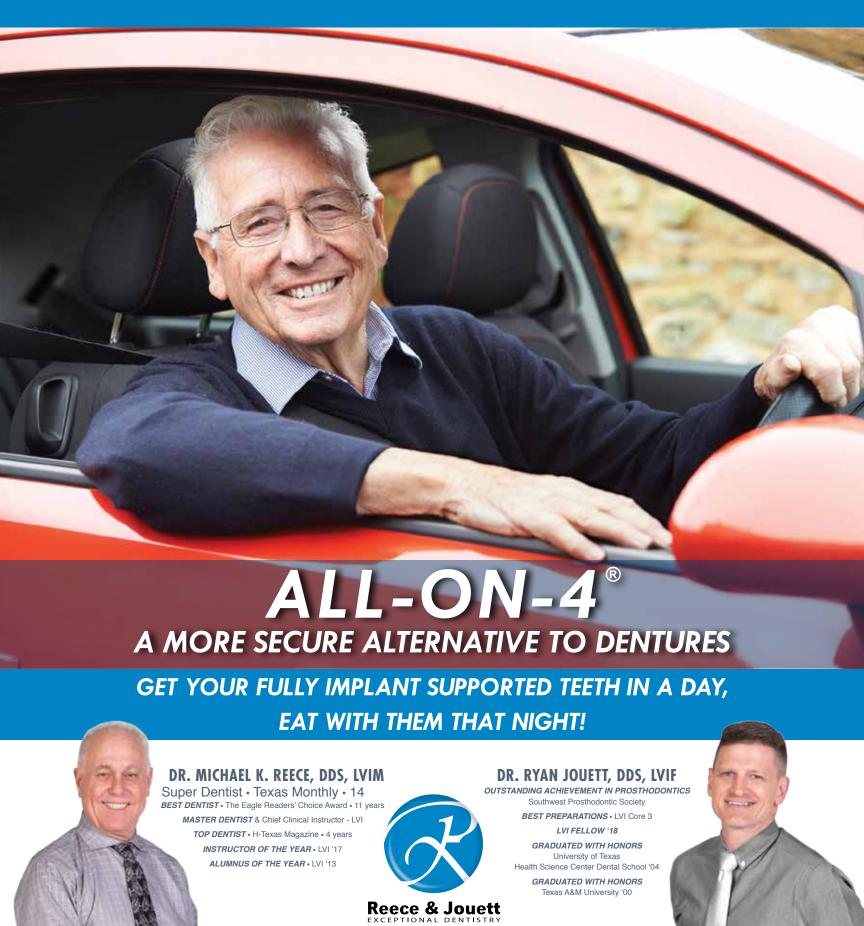
Right now, no matter how bad





you think your problems are (even if you think they are already pretty bad), just wait a little longer and they are guaranteed to get far worse. For many patients, making the appointment for the first visit is the hardest part, but not impossible. Take the first step and call Kimm at Reece & Jouett Exceptional Dentistry at (979) 846-6515. Her compassion and understanding has expertly guided many patients like yourself through the process.

Learn more at drreece.com.



drreece.com • 979.846.6515 • Bryan, TX

CHI ST. JOSEPH HEALTH

Partners in Rural Healthcare

Access to healthcare in rural areas across the U.S. is significantly limited when compared to urban centers. This difference can be keenly felt in much of rural Texas. In the Brazos Valley, there is only one primary care physician for every 5,418 patients.

"We have major areas across our state with physician shortages," said Carrie L. Byington, M.D., vice chancellor for health services at The Texas A&M University System, senior vice president of the Texas A&M Health Science Center, and dean of the Texas A&M College of Medicine. "Across Texas, we have 147 counties with no obstetricians or gynecologists and 35 counties with no physicians at all."

The lack of access to healthcare services results in higher morbidity and mortality rates for rural residents, who sometimes have to travel hours to receive proper medical care. "That time can make the difference between life and death in emergency situations," said Kia Parsi, M.D., chief medical officer at CHI St. Joseph Health. "Part of our challenge



is that many new medical school graduates have a desire to practice in urban areas or suburban cities instead of rural communities."

Earlier this year, CHI St. Joseph Health announced that it had strengthened its partnership with Texas A&M University to establish a cobranded primary care network, improve access to care in the

Brazos Valley, and strengthen training for future clinicians.

One goal of the partnership is to give medical students the chance to experience what rural medicine is like and encourage them to practice in rural areas once they graduate.

"I think it's important to give medical students the opportunity to see the advantages of practicing rural healthcare," Dr. Parsi said. "Allowing students to see those benefits can really open their eyes and help them appreciate how great it is to work in a small town where you're a physician for families and part of the fabric of the community.

"The university decided to reemphasize the education of students who want to pursue rural healthcare," Dr. Parsi said. "That made CHI St. Joseph Health an ideal partner, because we're surrounded by rural communities and have four rural hospitals."

Though there is much work to be done, both CHI St. Joseph Health and Texas A&M University are well positioned to make a difference for local community members who deserve quality healthcare.

For more information, visit chistjoseph.org.





CHI St. Joseph and Texas A&M Health Network

CHI St. Joseph Health and Texas A&M University have a shared history of serving the Brazos Valley. And now, we're coming together to achieve our vision of a healthier tomorrow. Together, we can prioritize your preventive health, reach your wellness goals, and further meet your healthcare needs.

We're your partners in health. And the most important member of your care team is *you*.





WATERCREST INDEPENDENT AND ASSISTED LIVING

A Friendly and Hassle-Free Living Environment

Watercrest is a resort-style retirement community in Bryan dedicated to creating a friendly and hassle-free living environment where senior adults thrive. Conveniently located just four miles from Texas A&M University, Watercrest believes that just because your medical needs change, your address doesn't have to. They offer lifestyle options to suit nearly every stage of retirement encompassing Independent Living, Assisted Living, and their unique Signature **Extended Care program.**

Watercrest at Bryan Independent Living knows seniors, and has established a reputation of being unique in retirement living. Offering the only truly customizable lifestyle in the area, Watercrest provides seniors the opportunity to build the retirement that works best for them at each stage of life in a fun and welcoming



community. Residents enjoy maintenancefree living, spacious apartments, and a resident-centered culture, all at an incredible value.

The Isle at Watercrest Bryan creates the perfect blend of comfort, care, and empowered living for their Assisted

Living and Extended Care residents. The community combines a unique mixture of top-level care, with a welcoming, "home-like" environment. By fostering an accepting atmosphere, they believe your loved one will not only get the medical attention needed, but will also find active

> ways to flourish. In addition to Assisted Living, The Isle is proud to provide their unique Signature Extended Care — an exclusive lifestyle, built upon the principle of providing each resident a dependable, responsive, and personalized standard of living.

At Watercrest, residents enjoy life on their terms as they tailor services around their individual needs and desires. Whether they'd like to engage in endless activities, or relax and kick up their feet in their spacious apartment home, Watercrest residents are empowered to enjoy their best years in their own unique way.

Experience the Watercrest difference - visit WatercrestBryan.com to learn more today!





AUTHENTIC BY DESIGN

Your way of life. Infused into choices. Responsive approach. Woven together into a lifestyle and care experience that authenticates you. Now that's our way of thinking.

WATERCREST AT BRYAN



ISLE AT
WATERCREST
BRYAN

INDEPENDENT & ASSISTED LIVING WITH A FRESH PERSPECTIVE

DESIGN YOUR
AUTHENTIC JOURNEY TODAY.



"You don't give up your life to live at The Langford. You can still be as active as you want to be."



Jean & Larry Ringer love their new, carefree lifestyle.

"We love the convenience, both in the location and in the wide variety of activities here at The Langford. The food is excellent, and we love the wonderful, caring staff. We also love our close, good neighbors. It feels like home here, and we especially love not being responsible for taking care of a yard or a house!"

Call today to discover all the things you'll love at The Langford. 979,704,6600



1851 Carroll Fancher Way | College Station, TX 77845 979.704.6600 | mrcthelangford.org





THE LANGFORD

College Station's Newest **Senior Living Community**



The Langford is College Station's newest and most convenient retirement community offering a bevy of services and amenities that create a unique healthy living option for area seniors. Spacious, stylish condo-style flats, combined with carefree, maintenance-free living create the ideal setting for inspired living.

In early 2019, The Langford will open two new neighborhoods within the community. Four Seasons Assisted Living will feature 24 spacious one-bedroom apartments with walk-in closets and an overall square footage large enough to easily accommodate a couple. A helping hand will be there when needed in all areas of daily living, including bathing, dressing, grooming, medication management, or transportation. Services include housekeeping and laundry as well as dining, social and educational



programming, and a focus on wellness.

Riverbend Memory Support at The Langford will feature 18 suites with private bathrooms equipped with walk-in shower and handicap access. Each suite provides a seating area for relaxing, and each overlooks the community's lovely landscaped surroundings. A country kitchen provides an area where residents may gather and see and smell the aromas of meal preparations. A lovely Rose Garden offers a secure place to enjoy Mother Nature.

For more information on The Langford, contact Kathy DeLeon at (979) 704-6600.

COMFORT KEEPERS Comforting Solutions for In-Home Care

At Comfort Keepers, the mission is to provide clients with the highest level quality of life that is achievable. **Comfort Keepers is able** to accomplish this mission by treating clients with the dignity and respect they deserve, as though the client was being cared for by members of their own family.

This level of outstanding in-home care is made possible by employing the very highest caliber of Comfort Keepers. With thorough screening, extensive training, and close supervision of the best staff of caring individuals available, Comfort Keepers is able to provide the very best care for your family member.

When you need care for a loved one, you can trust the compassionate staff at **Comfort Keepers. For more** information, call (979) 764-3076 or visit comfortkeepers.com.





SUPERIOR DESTINATION DAY SPA AND WELLNESS CENTER

White Elm Day Spa focuses on complete wellness, for both body and mind, helping our clients achieve balance, quiet the mind, heal the body, and renew the spirit.

We have a range of services which include facial & skin therapies, massage therapies, wraps, scrubs and detoxifying body treatments, waxing & sugaring treatments, yoga & wellness programs, acupuncture and more. We also have a private event room ideal for group events, like girlfriend retreats, bridal events, or for personal use during our full day spa services.

Our therapists are talented, experienced, and use state of the art wellness techniques. We always strive to go above and beyond and create personal wellness and membership programs for each of our clients.



214 Elm Avenue, Bryan, TX 77801 (979) 575-9292 Call to book an appointment. WhiteElmDaySpa@gmail.com

HOURS OF OPERATION

Monday - Friday: 10AM – 7PM Saturday: 10AM - 6PM Sunday: Closed

Email WhiteElmDaySpa@gmail.com to receive 10% off your next treatment!



www.WhiteElmDaySpa.com



WHITE ELM DAY SPA

Renew, Relax, Recharge

White Elm Day Spa is the ideal wellness center to achieve balance, quiet the mind, heal the body, and renew the spirit. White Elm focuses on complete wellness, creating beauty, and finding balance from the inside out.

As a full-service day spa, White Elm has an extensive list of treatments including: facial and skin therapies, massage therapies, wraps, scrubs and detoxifying body treatments, acupuncture, micro-needling, yoga and wellness programs, and hair removal. Their professional team of talented therapists customize each treatment to suit client needs.

Frequent and consistent visits are the key elements to maximize results. Series and customized membership options are available and include special member promotions, retail discounts, and much more.

A private event room, ideal for group events like girlfriend retreats, bridal events, or personal use, is available. White Elm even offers special spa day packages. Moreover, several wellness programs including restorative yoga, esoteric yoga, and mind-body classes are available for private and/or group lessons.

White Elm's therapists are talented, experienced, and use state-of-the-art wellness techniques and equipment. White Elm Day Spa is the essential retreat to renew, relax, and recharge.

For more information, visit whiteelmdayspa.com or call (979) 575-9292.







Brazos Valley and surrounding communities we are here to serve you!

FULL PRIMARY CARE SERVICES

All area insurances accepted including Medicare and Medicaid

WE ARE A PROVIDER FOR

Vaccines for Children, Adult Safety Net & Texas Healthy Women

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OPEN MONDAY THROUGH FRIDAY

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> info@biscommunityclinic.com www.biscommunityclinic.com



B.I.S. COMMUNITY CLINIC Wellness & Prevention

B.I.S. Community Clinic LLC, an accredited Rural Health Clinic, serves the citizens of Grimes County and the surrounding Brazos Valley, led by **Family Nurse Practitioner Elizabeth** Ellis, DNP, RN, FNP-BC, FAANP.

Dr. Ellis has been a resident of Grimes County for the past 10 years. Dr. Ellis desires to fill the healthcare void existing in the area for more than 90 years. She is board certified as a family nurse practitioner with ANCC, and a certified rural health care professional with the National Association of Rural Health Clinics. Clinically, she practices in primary care with a focus on wellness and prevention with additional practice specialty in the areas of employee health, occupational health, and urgent care. Throughout her career she has practiced in both rural and urban healthcare settings in Family Practice and Internal Medicine.

For more information, visit biscommunityclinic.com.

STRONG BONE HEALTH

Strong Bones. Strong Body.

Since starting her workouts at SuperSlow Zone with their **Strong Bone Health Program,** Gloria Adkisson has seen tremendous improvement in her bone density and strength. Though she battles osteoporosis, she has never broken a bone, perhaps thanks in part to her workouts at SuperSlow Zone.

"I had a bone density scan done around the time I started," Adkisson shares. "They mentioned that they would like to know if the bone density had increased after a year, so I had another one. My bone density had actually increased, and I was thrilled."

While SuperSlow Zone's Personal Strength and Balance program focuses on improving your overall health with improved cardiovascular fitness, greater muscle strength, increased metabolism, optimum fat loss while maintaining muscle, and improved stamina and energy, their Strong Bone Health program is designed to increase bone density and strength for those with osteoporosis or osteopenia. The Strong Bone Health program is also a good preventative measure for those diseases.

Adkisson says she recommends the Strong Bone Health program at SuperSlow Zone to anyone with osteoporosis or osteopenia to prevent breaking/fracturing bones. "It is important to increase your bone density to prevent breaking your bones," she says.

For more information, call (979) 693-6100 or visit sbhcollegestation.com.





PROVEN TECHNOLOGY RESULTING IN IMPROVEMENT, STOPPING OR SLOWING **DOWN OF OSTEOPENIA AND OSTEOPOROSIS!**

- Non Drug
- Certified Medical Device
- Physician Endorsed
- Affordable
- 15 Minute Session



X WEEKLY

Together, in just 15 minutes a week, you'll stimulate your body's natural bone generation process based on the science of Wolff's Law. SuperSlow Zone College Station. sbhcollegestation.com

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Comfort Keepers® provides in-home care services that help seniors and others live safe, happy and independent lives in the comfort of their own homes.

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- Companion Care
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- Personal Care
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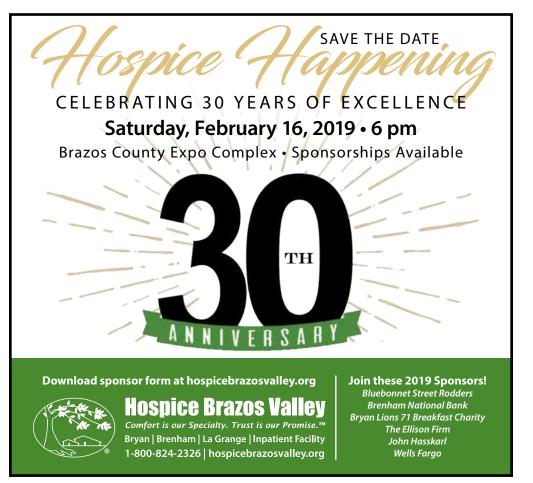
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ComfortKeepers.com



HOSPICE BRAZOS VALLEY Celebrating 30 Years!



In 2019, the only nonprofit hospice in the Brazos Valley will celebrate its 30th birthday!

The kickoff event to recognize three decades of accomplishment and community support will commence during the annual Hospice Happening event on Feb. 16 from 6 to 11 p.m. Given the significance of this milestone, Hospice Happening will be extra special and all are welcome.

Celebrating 30 years includes sharing the many lessons HBV has learned. First, it's not about how long you live, it's about how you live. This is especially true at the end of life. The decisions people make allow them to focus on truly living, not just dying.

HBV has also learned that it's not about the disease, it's about the person. At the end of life, when cure is no longer possible, shifting the focus to helping a person live with a disease becomes a source of comfort and hope, resulting in a unique kind of wellness.

Finally, HBV has learned the value of relationships. Service to others is never a solitary endeavor. It lives in the hearts of those who join together in the tireless pursuit of all that is good in the human experience.

For more information about Hospice Brazos Valley, visit hospicebrazosvalley.org.

SUPERSLOW ZONE

In Shape for Life

Evelyn Hunter has been a SuperSlow Zone client for right at a year. She started going to SuperSlow Zone because she was interested in their program that combats osteoporosis, but quickly realized she wanted to do their personal strength and balance program, too.

"I've noticed that my entire body tone is much improved," Hunter says. "I haven't lost weight with it, but the toning has been so significant that it did reduce my waist size. I was kind of surprised when I realized I was actually showing a little bit of space with my slacks."

Hunter says she continues going to SuperSlow Zone because it is an enjoyable way to stay healthy and she is actually getting good results for her general health, body tone, and strength.

"The relationship that the trainer brings into it is one that is personal." Hunter explains. "She carries a good balance of being a trainer, judging what levels and increased challenges I need to take, and at the same time making it very pleasant."

More energy in her daily activities around the house, being able to lift more, and sustaining longer periods of activity are all benefits Hunter has seen since starting SuperSlow Zone.

For more information, visit sszmedcenter.com or call (979) 693-6100.



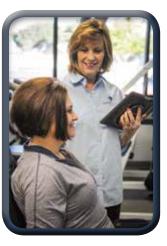


MINUTES A WEEK IN SHAPE FOR LIFE

SuperSlow Zone® System provides an accredited, high intensity, low force exercise strengthening protocol (method).







GET A HEALTHIER YOU, & STILL HAVE TIME FOR LIFE.

Exercise 1 to 2 times a week depending on your goals. Your knowledgeable, professional Instructor is, first and foremost, focused on your needs and results and the value this imparts to your life. Always on time, and always attentive, your Instructor helps you sustain maximum results and rewards in minimum time. Recapture valuable time to your life, peace of mind by taking care of yourself and greater enjoyment through increased strength, health and vitality. SuperSlow Zone® College Station.

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ULTRASLIM® PROFESSIONAL

Healthy Slimming with UltraSlim®

SuperSlow Zone Founder and CEO Madeline Ross knows better than anyone the importance of being strong and healthy, as well as looking and feeling good at every age. This is why she, and her team of six franchise owners, spent eight months researching UltraSlim® Professional, the only device for fat loss without dieting, drugs, or surgery, before adding it to SuperSlow Zone's line up of services.

UltraSlim® Professional is the tool used in SuperSlow Zone's new Healthy Slimming with UltraSlim® program. The device naturally and nondestructively drains fat from targeted parts of the body with lipolysis rather than energy-based

apoptosis. What does this mean? Instead of killing your fat cells, the device drains the fat from your cells for your body to remove.

Using the device requires no pain, bruising, discomfort, or down time. You simply relax with a red light concentrated on the targeted area for eight minutes. UltraSlim® is FDA cleared in the lowest risk group possible. This means using UltraSlim® is about as dangerous as having your tongue depressed by your doctor.

Ross likes to joke that "Measurable Results" is her middle name. As a result, Superslow Zone guarantees the loss of two inches during your first session, or you don't pay, and continued fat loss for each additional use.

For more information, visit superslowzone.com/collegestation, call (979) 693-6100, or email superslowzoneappt@gmail.com.





Safest Technology

UltraSlim® is safer than any other body contouring technology.





Before



UltraSlim® is the only non-invasive procedure for immediate fat loss without dieting, exercise, drugs, or surgery. Patients lose fat immediately with our patented process. This device uses a special patented type of light to stimulate and shrink fat cells. The treated fat cells respond by opening temporary pores in the cell and emptying the fat cell contents, releasing all of that stubborn fat you just can't seem to get rid of, without dieting.

Proven Results

Patients lose an average of 3.5" and 1.6 liters of fat combined from the waist, hips, and thighs at each visit. In multi-site clinical trials, UltraSlim® was proven 100% effective for all patients. Losses at each visit ranged from 1 5/8" and 24 fl. oz. to 10" and 1.2 gallons of fat! 98% of patients lose at least 2" of fat at each visit!

Call for a FREE Consultation

1602 Rock Prairie Road, Suite 180 College Station, Texas 77845



www.superslowzone.com/collegestation superslowzoneappt@gmail.com

979-693-6100



After

DEALERS LIGHTING

A Bright Spot for Service & Products

A bright outlook and exceptional customer service are what you can expect when you visit Dealers Lighting. Whether you're stopping by to pick up a light bulb or are investing in a custom-made chandelier, the staff will help you with all your lighting needs.

For more than 50 years, Dealers Lighting has carried some of the best lighting and accessory options in the Brazos Valley. However, the store holds more than a quick fix for a burned-out bulb.

Their friendly staff takes time to meet each customer's



individual lighting need, providing knowledgeable lighting information without high-pressure sales tactics or gimmicks. Their goal is to make you a lifelong customer.

The showroom displays a wide array of lighting choices to coordinate with your lifestyle. The right lighting can create a warm and inviting atmosphere in your home.

Now is the perfect time to visit Dealers Lighting as they are clearing out last year's models to make way for 2019's new styles. Lots of great fixtures are on sale now, so hurry in and take advantage of the savings!

For more information about Dealers Lighting, call (979) 775-1697.



ZWERNEMANN FLOORING

From an Idea to Installation

As a locally and Aggie owned and operated business, Zwernemann Flooring knows every successful project has to start with a great team.

Owners Greg and Katy Zwernemann have put together a team of experts who will take you from the "idea" through "installation" to "loving it" for flooring, showers, and backsplashes for new construction or remodels. Since opening Zwernemann Flooring in 1995, their outstanding reputation has been built one project at a time by helping every client make selections that add value and beauty, with quality product lines and expert installations.

Service.

You don't have to be a flooring or tile shower expert — you just have to meet with the Zwernemann Flooring team. In their Bryan showroom, experts will help you match your budget to a huge selection of flooring and tile options that will create value and performance. Whether it's for



your home, investment, or commercial property, Zwernemann Flooring will help you create both style and function.

Selection.

From sophisticated to rustic, nothing warms a room like wood flooring. Ceramic and stone tile create a fantastic look that

is versatile, durable, and practical. Stained concrete flooring is a truly unique look for the home or office. Laminate flooring offers flexibility and a great look at affordable prices. Vinyl flooring combines durability with versatility for a great look.

Showers and More.

At Zwernemann Flooring, flooring is just the beginning. Luxury tile showers are at the top of the "must have" list in new construction and bath remodels. Tile selection, decorative bands, benches, and custom niches for bath products all come together when you work with one of the Zwernemann Flooring design professionals. Don't forget the bath and kitchen backsplashes! Zwernemann Flooring makes it easy to see all the style and samples in one place for the perfect project fit.

Meet the Team.

In addition to Greg and Katy Zwernemann (Texas A&M University Class of '94), come in to the Bryan showroom to meet the rest of the Zwernemann Flooring team: Scott (Class of '79), Bill (Class of '98), Leah, Brittany, Lance, Susana, Sharon, and Terrie.

For more information, call (979) 776-2800 or visit zfloors.net.















SHOWROOM: 1147 N. EARL RUDDER FWY • BRYAN, TX 77803 AGGIE OWNED & OPERATED • ZFloors.net • 979.776.2800

ACME GLASS

Transform Your Home for the New Year

Make 2019 the year you transform your home with a home remodeling project that's sure to shine.

Acme Glass can take your shower from simple to spectacular with the beauty of glass and decorative shower doors. Or choose from a large selection of beveled glass and mirrors for your home. Acme Glass can install new or replace existing shower enclosures and mirrors; custom make tabletops for your furniture; or cut heavy glass shelving. Acme glass is the only local glass company with in-house beveling and polishing machines.

The company, locally owned and operated by the Morehead family, has been in business since 1946 (more than 70 years) and is now registered as a Historic Business — Texas Treasure with the Texas Historical Commission. Acme Glass offers quality products, unsurpassed customer service, and competitive pricing. Their expert staff can help you with home projects from start to finish.

Clearly, the best choice for shower glass is a custom glass option that resists



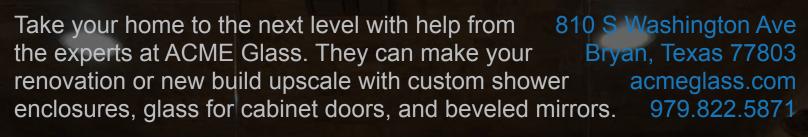
hard water, heat, humidity, soap, and even cleaning agents to keep it from becoming dull over time. ShowerGuard glass is a patented technology barrier that prevents glass from showing signs of age and locally available through Acme Glass, a Guardian ShowerGuard registered dealer.

The exact fit is just as important as the choice of glass. "Everything we make at Acme Glass is custom-made and manufactured to exact measurements from each location," says Donna Morehead, one of the officers of this family owned company. For an exact, custom fit, the craftsmen at Acme Glass won't measure for your custom shower surround until the tile work is finished, but Morehead urges clients to come in early in the building or remodel process to discuss glass options like ShowerGuard, compare framed and frameless styles on display in their showroom, and discuss other glass options including bathroom mirrors.

Acme Glass has three convenient locations to serve Brazos Valley residents including a builder showroom in Bryan. They also offer auto glass and commercial glass services.

Visit acmeglass.com, or call (979) 822-5871 for more information.







BERKSHIRE HATHAWAY HOMESERVICES CALIBER REALTY

Opening New Doors

The Berkshire Hathaway name has stood for strength, integrity, trust, and longevity for more than a century, and today their exclusive brand delivers that same level of confidence to the premier real estate market.

To ensure their relationship with their customers surpasses every expectation, Berkshire Hathaway's distinguished sales professionals skillfully combine their expert knowledge of local markets with vast global connections and unparalleled marketing resources to deliver you best-in-class results. With an unparalleled combination of expert sales professionals, leading-edge technology, strong local lineage, and the power of their world-class brand, Berkshire Hathaway HomeServices Caliber Realty

is the informed choice for sellers of fine homes in the Bryan College Station area.

"Berkshire Hathaway HomeServices offers the most advanced tools in the industry to our sales professionals to create solutions for our customers' home selling and buying needs. Potential buyers will have instant access to information about a seller's property through BerkshireHathawayHS.com, a world-class web site designed with easyto-use features that enhance the buying and selling experience," said Susie Trafton, director of residential sales for the local affiliate, Berkshire Hathaway HomeServices Caliber Realty.

Berkshire Hathaway HomeServices is among the few organizations entrusted to use the world-renowned Berkshire Hathaway name. Only select companies that measure up to the most demanding

criteria are invited to join the Berkshire Hathaway HomeServices Network. Their unique relationship with this revered global brand, combined with skilled performance and innovative techniques, distinguishes Berkshire Hathaway HomeServices Caliber Realty from other real estate firms.

Locally owned Berkshire Hathaway HomeServices Caliber Realty enjoys an established reputation in the B/CS real estate market with a strong heritage of more than 40 years. They are a fullservice real estate company. In addition to residential sales, they also provide services in commercial, farm and ranch, land, HOA management, and property management.

Call (979) 694-2747, visit bhhscaliber.com, or stop by their office at 700 University Dr E, suite 108, College Station, for more information.



Join a network named by consumers as "Real Estate Agency Brand of the Year" and "Most Trusted Real Estate Brand." You'd fit right in! Berkshire Hathaway HomeServices

Named "Real Estate Agency Brand of The Year" and "Most Trusted Real Estate Brand" in 2018 Harris Poil EquiTrend® Study.



This is the second year Berkshire Hetheway HomeSandces has received Brand of the Year since receiving the award in 2014. Seriotaria Hathaway HomeServices received the highest numerical Equity Score and the highest numerical score relating to Trust among Rest Estate Agency branck included in the 2018 Herris Poli Equilliend[®] Study, which is based on opinions of 77035 U.S. consumers ages 15 and over surveyed online between January 3, 2018 and February 15, 2018. Your opinion may differ. "Highest Rankod" was determined by a pure ranking of a sample of Real Estate Agency brand



Trey Thurmond
Broker
Director of Commercial Sales



Susie Trafton
Director of
Residential Sales



Susan Reed
Director of HOA



Mary Derkowski Director of Property Management

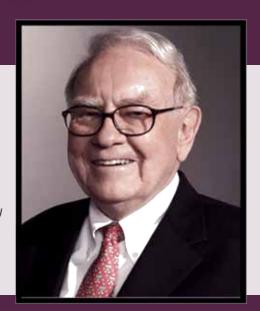
From all of us here at Berkshire Hathaway HomeServices Caliber Realty, Happy New Year!



BERKSHIRE HATHAWAY | Caliber Realty HomeServices

"I think you want to join a company that's going to be around forever. Berkshire Hathaway is built to be forever, it's true of all our businesses that we own. You want to be part of an organization that's not looking to sell out next week or next month or next year or where the place will crumble when the founders leave. In terms of permanence, we can't be beat. Not only can we not be topped by anyone, we can't be matched by anyone."

-Warren Buffet, Chairman and CEO, Berkshire Hathaway Inc.



A local legacy backed by a legendary name...

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MISSION RANCH

Luxury, Community Living

Dreaming of luxury living with a close-knit community feel? Mission Ranch is calling. Inspired by Texas' historic missions and infused with classic Hill Country style, **College Station's first truly** master-planned community Mission Ranch is a stunning, richly wooded community rooted in togetherness.

Located at the intersection of Deacon and Holleman Road, the community rests in the heart of College Station where culture thrives and traditions, both old and new, are celebrated. Mission Ranch features new homes from the \$350's by premier Texas builders: Blackstone Homes, Caldwell Homes, David Weekley Homes, Magruder Homes, Mariott Homes, Omega Builders, Pitman Custom Homes, and Ravenna Homes. From gated patio homes to beautiful custom homesites



and everything in between, Mission Ranch offers a variety of floorplans suited for every season of life.

Developed by Caldwell Communities, Mission Ranch offers an unparalleled lifestyle. Incredible amenities include acres of green space, miles of scenic hiking and biking trails, a private lake, stunning

clubhouse, state-of-the-art fitness center, and a resort-style pool. Mission Ranch is zoned to highly acclaimed College Station ISD and will welcome an onsite school, River Bend Elementary, in Fall 2019.

For more information, visit the onsite welcome center or MissionRanchTX.com





Why move just anywhere when you can live in the heart of Aggieland! Mission Ranch, College Station's newest Master-Planned Community, offers an unprecedented lifestyle. Not to mention, it's just minutes from Kyle Field, bringing the excitement of game day to your back yard.

Sign up online for exclusive community updates!

- Acres of green space, scenic trails, private lake, and a stunning clubhouse
- Gated lakefront custom homes
 Gated maintenance-free patio homes
 - New on-site CSISD School
 New homes from the \$350s







OMEGA BUILDERS

Discover Affordable Luxury

For nearly 50 years, Omega Builders has been a leading homebuilder focused on quality craftsmanship, affordability, and continuously improving the way they build homes. From the very beginning, Omega has been dedicated to the communities in which they build. With roots in Temple, Omega has been integral in the growth and development of the community since 1969. As Omega has grown into new regions, they have kept their offices, teams, and partners local.

Omega Builders is proud to have built more than 100 homes for families in Bryan College Station, beginning with their first home in Castlegate II in 2013. The Castlegate II Model Home is located at 2534 Kimbolton Drive in College Station and features their most popular floor plan, the Dalton. Omega is wrapping up construction on the remaining homes in Castlegate II, ranging from the low \$300s to \$400+ with all the most popular features



already included!

Construction is underway on the model home located in Mission Ranch, one of College Station's newest master-planned communities featuring classic hill country style, a sparkling lake, scenic trails, parks, and greenspaces.

Mission Ranch is just five minutes from your weekend tradition at Kyle Field and offers gorgeous home sites within a richly wooded community. Building a new home in Mission Ranch typically takes between five to six months, with your choice of four floor plan designs, each with two elevation options and even more ways to personalize! Homes range from 2400–3000 square feet and start in the \$300s.

Also opening this year, Southern Pointe is located off Highway 6 at the former Texas World Speedway. This master-planned community has new homes starting in the mid \$200s! With a community lake, scenic trails, parks, and greenspaces, Southern Pointe has transformed into one of the most sought after communities in College Station. Homes range from 1700–3000 square feet, with your choice of seven all-new floor plans designed to make the most of the space your family shares. The Southern Pointe Model Home is scheduled to open Spring 2019.

For more information, visit omegabuilders.com or call (979) 314-5470.

















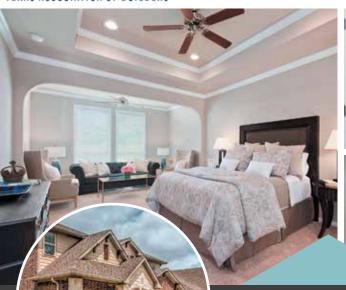


BEST WEBSITE

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Best of n houzz













979-314-5470

MODEL HOME: 2534 Kimbolton Dr, College Station, TX 🔀



RE-BATH®

Adding Aesthetic, Safety, and Value to Your Home

Remodeling your bathroom adds aesthetic, safety, and functional value to your home and shares the highest remodel return with kitchens. The bathroom is one of the most important rooms in your house. Everyone uses it multiple times a day. However, starting a DIY remodel or finding someone to remodel your bathroom can be a daunting task. Luckily, Re-Bath® is here to make the

bathroom remodel experience seamless from start to finish with no hidden surprises.

Re-Bath® has a dedicated team with hands-on owners. The experience customers have with Re-Bath® is second to none. Instead of using sub-contractors, Re-Bath® has its own master plumber, and their installers

are company employees. This means your remodel will be faster. Re-Bath® finishes a typical wet area remodel in just three to five days.

Instead of sending estimators to assess your remodel.

Re-Bath® sends design consultants, so you know exactly what you're getting in the design and you have an exact price from the very beginning. Re-Bath® designers help you pick materials that are as functional as they are beautiful. Their materials are easy to maintain and prevent safety hazards in your wet areas. Re-Bath® offers the best warranties in the industry.

Re-Bath® understands that the bathroom is a space for relaxing, but it's only as relaxing as it is



functional. While planning your remodel, they consider the longevity of the design for when you get older, safety factors such as correcting and preventing water seepage through grout and into your wall, and bring in as much enjoyment to the space as possible with stunning materials and thoughtful details.

As life grows more busy, large custom showers grow in popularity. Re-Bath® can convert your tub and standing shower into a large luxury shower complete with multiple showerheads and body jets. The best part of a Re-Bath® remodel is the fact that they take the time to get it right. They don't leave until every part of your remodel is done right.

For more information, visit rebath.com/location/collegestation or call (979) 258-6027.



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Your Full-Service Bathroom Remodeling Experts



CALL (RE-BATH) TODAY!



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RMP#18299

SUNSPACE TEXAS

Discover Fine Porch Living & Outdoor Solutions

If you love outdoor porch living, but are ready to leave behind the rain, dust, and bugs, Sunspace Texas has the best solutions to expand your family's usable living space.

No more covering your outdoor furniture to protect it from the Texas heat and sun is just the beginning. From new rooms to covers for existing porches and pergolas, Sunspace Texas has the solution.

WeatherMaster Porch Windows are the latest innovation that allows you to maintain maximum view and maximum breeze on your porch without inviting in insects and dirt. Rugs, plants, window treatments even TVs and fireplaces — are all options and all protected. Unlike a typical window, WeatherMaster Porch Windows can be opened to 75 percent of the window area!

Imagine the hours of enjoyment for your family while using your porch in all weather and in a beautiful room. There is even a WeatherMaster Stacking Door system that provides ventilation from zero percent up to 100 percent. Both are fully warranted and customized to your individual outdoor living needs.

Not everyone wants to add a full room. Acrylic Covers for patios and pergolas block harmful UV rays and summer's heat while allowing natural light through an attractive high-gloss sheen. With a 30-year warranty against yellowing, and 10-year warranty against hail damage and for light transmission, this beautiful solution for patios does not yellow or degrade like polycarbonate covers.

Acrylic covers also include an Anti-Algae Coating that harnesses natural UV rays to keep the covers clean.

Need to cover an existing pergola, gazebo, or other wooden structure? Call about Sunspace **Texas' double-skinned Acrylite** sheets that can be used as a covering system. With a clamping bar system for a weather-tight seal, it can be attached to the existing aluminum or wood rafters. Sunspace Texas has the technology and custom fit to match your



outdoor living need and budget.

From simple solutions to Texas heat and sun with effective and affordable porch covers to homeenhancing screen rooms and even complete outdoor living areas, visit SunspaceTexas.com for great ideas, photos, solutions and more. Or call 1-888-271-5810 to speak with a Sunspace Texas professional about how you can start loving outdoor porch living in any weather — today!





Go from an **Enclosed Living** Space to a Fully **Screened Porch** in SECONDS!

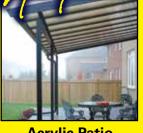




CONVERTED PATIO

- 75% Air Flow
- **Custom Made to Fit Your Openings**
- **Close Out the Wind & Rain**
- **Lifetime Warranty**







Acrylic Patio

Pergola Roof System









Multiple Outdoor Living Solutions Available

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We Offer:

Porch Enclosures • Screen Rooms Outdoor Living Areas Aluminum Decking Acrylic Roof & Pergola Covers













Weather Master



Get a Weathermaster Window System Exclusively from







MILLICAN RESERVE

Building Healthy Community in the Brazos Valley

Millican Reserve, nestled on the south side of College Station, is a new, large-scale conservation development whose focus is building healthy community around nature. Connecting three highways (FM 2154, State Highway 6, and FM 159), this nature-centered community includes thousands of acres, miles of trails, farms, equestrian facilities, and an award-winning lakeside boathouse.

"Millican Reserve is a collaboration between people and nature," according to Jack McFarlane, the project's founder. "We're overcoming the natural tension between development and conservation by preserving vast amounts of open space and designing the entire community around that. This is really a new way to think about development: intentionally creating healthy places for families to gather, grow, and experience nature."

Integrated into the rolling and wooded

landscape of Millican Reserve is a working farm and regular farmers markets. Residents, and members of the larger Bryan College Station community, can participate in the farm by becoming members of its Community Supported Agriculture, and have a box of fresh produce harvested for them each week.

Additionally, more than 20 miles of quality hiking and biking trails have been constructed throughout Millican Reserve. Although the project is private, Millican offers ways for the larger community to enjoy its resources. "By inviting groups like the Brazos Valley Mountain Bike Association, and others, to enjoy Millican Reserve, we are incrementally fulfilling our mission of building healthy community around nature," says Johnny Myers the community director at Millican Reserve. "The response has been overwhelming, and it is gratifying to see the desire people have to participate and grow in nature."

Three residential villages have popped up in Millican Reserve: the Creek, the Hollow, and the Meadows. "Each village



has its own character, and the homes are all designed as part of the landscape

and in a local architectural vernacular," says Chad Murphy. "Whether they live on a 10-acre tract within Millican Reserve, or a one-acre lot, families here wake up and experience an enormous preserved landscape every day. It's very exciting."

"It's rewarding to see the enthusiasm around Millican Reserve," echoes McFarlane. "This project is the first of its kind in Texas, and we're glad to see the community support the vision."

Millican Reserve offers CSA shares, venue rentals for weddings and corporate events, residential lots and homes, and recreational activities.

For information about Millican Reserve email info@millicanreserve.com.



B/CS APARTMENT ASSOCIATION

More than Just Apartments

The Bryan College Station Apartment Association was formed in 1973 and operates as a nonprofit trade organization. BCSAA is a local affiliate of the Texas Apartment Association and the National Apartment Association serving nine counties in the Brazos Valley. Those counties are: Brazos, Burleson, Grimes, Leon, Madison, Milam, Robertson, Walker, and Washington.

The purpose of BCSAA is to provide educational opportunities, legislative representation, and services to owners, managers, and staff of the rental housing industry. BCSAA also provides a forum for product and service companies to gain exposure and network with potential and current customers. Membership of the BCSAA is comprised of rental housing owners, managers, supervisors, property management firms, locator services, builders, developers, and product and service vendors. Currently, there are more than 350 members representing more than 31,000 rental units. For more information, visit bcsaa.com or call (979) 260-9842.

LASER ANSWERING SERVICE

24/7 Live Answering Service

The goal at Laser Answering Service is to answer your calls in a friendly, professional manner when you can't or do not want to.

Why you should choose Laser Answering Service:

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- Friendly, professional staff
- HIPAA compliant
- Appointment scheduling
- After-hours and lunch coverage
- Property maintenance coverage
- · Office call messages dispatched by email, text, fax, or patchina
- Plans for less than \$3 a day
- No long-term contract required

Laser Answering Service is accredited with the BBB and a Member of B/CS Apartment Association, B/CS Chamber of Commerce, and supports The Bryan Rotary Club and The Junior League of B/CS.

For more information about Laser Answering Service, call (979) 775-4800 or visit laseranswering.com. They are located at 2405 Texas Ave South, Suite 306 in College Station.



Terry and Susan Matheny began their journey in multi-family housing in Bryan in 2014 with the purchase of a 248-unit undermanaged property in Bryan. With a vision of upgrad the property and creating a space where people want to call home. They began the renovation journey, and participated in BCSAA for the training and resources found there. Since then, Terry and Susan have acquired 2 additional multi-family communities in College Station. All managers participate in BCSAA committees and on the BCSAA board. The association's commitment to excellent has been a vital resource providing opportunities to achieve excellence in their professionals and to offer

We are the Apartment Association. BCSAA is more than apartments.

MISSION STATEMENT:

The purpose of the BCSAA is to further the professionalism, and integrity of the rental housing industry, through professional education, community awareness and affirmative legislative representation.



BRYAN COLLEGE STATION APARTMENT ASSOCIATION

3091 University Drive E., Suite 220 • Bryan, Texas 77802-3448 Phone: 979.260.9842 • Website: www.bcsaa.com

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aggielandbusinesspark.com

Customized office warehouse facilities on build-to-suit lots are available in the strategically located AGGIELAND BUSINESS PARK, which lies within the Aggieland growth corridor of Texas A&M and its RELLIS Campus and research sector. It proudly offers ideal locations for businesses offering support and services for the Texas A&M RELLIS Campus and Health Science Research and Development Center, as well as affordably priced space for production, manufacturing, research, assembly, warehousing, engineering and distribution. The park has fiber optic access, offering high-speed internet connectivity.

Executive office suites, with high-tech conference room amenities, should you find that your business needs a smaller footprint in a strategic location.

The 135-acre park is located just one mile past Easterwood Airport on Raymond Stotzer Parkway (Hwy 60 West) and Jones Road, which feeds north into Villa Maria Road underneath Hwy. 47, easily connecting the office park to a number of the major east-west and north-south arteries. In addition, the property is just 7 minutes from the park to the collaborative RELLIS Campus and only 4 minutes to the main campus of Texas A&M.

AGGIELAND BUSINESS PARK is located within the ETJ of College Station and will eventually become part of the City of College Station. Currently, new building construction receives streamlined permitting and all construction intentionally conforms to the current City of College Station building codes, as well as the National Fire Code, utilizing thoughtful green construction and pre-engineered metal industrial building design.

Collapse time. Come for a tour today. Give a shout to Jim Jett '66 or Craig Conlee '75. Each are ready to show you a strategic location at a price that your business can afford and in a location that offers well thought-out site placement with perfect geographic posturing and brilliant proximity.

Lots for Sale, Owner Financing or Build to Suit. Reach out to:

Jim Jett'66 979-571-4341 jjett66@gmail.com



Craig Conlee'75 325-347-7757

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Come Join Your High Performance Neighbors with Fiber Optics And Utilities in place.

LOCATION-LOCATION



INNOVATIVE COMMERCIALIZATION
IN THE HEART OF AGGIELAND

aggielandbusinesspark.com

THE SUITES II

An executive-style office building

NOW OPEN!!

Uniquely located three miles from the Main Campus at Texas A&M University, approximately six miles from the new RELLIS Campus, and close proximity to Easterwood Airport and the Research Corridor.

The SUITES II offers a secluded, quiet, brand new space for single or multiple offices next door to the The SUITES.

The community space includes a reception meeting area, two conference rooms, a full kitchen, High speed Ethernet or Fiber, 24 hour access, with individual HVAC controls, pre-paid utilities, and storage upstairs. Professional, high-tech and low-tech companies now enjoy space in *The SUITES*.

Come join the fun of working in a country-style comfortable environment. There is 8,600 square feet of flexible space available now.

CALL NOW AND CUSTOMIZE YOUR OWN SPACE IN THE SUITES II!



Jim Jett '66 979-571-4341 jjett66@gmail.com



Craig Conlee '75
325-347-7757

craigconlee@gmail.com

ECOZAPP A/C EFFICIENCY

Growth Focused on Helping Homeowners with Older A/C Systems

EcoZapp A/C Efficiency of College Station is among the top 100 companies from around the world selected for the 14th annual Aggie 100 list of the fastest-growing companies owned and operated by former students of Texas A&M University for the company's second consecutive year.

The Aggie 100 is founded and sponsored by Mays Business School's McFerrin Center for Entrepreneurship at Texas A&M, in which EcoZapp is one of the original businesses in the beginning years of Startup Aggieland. Founder Joshua Zapalac was also recently named the Young Entrepreneur of the Year 2018 for the Houston Region by the Small Business Administration.

EcoZapp A/C Efficiency is a unique company, which has directed its focus on scaling its A/C service to help address the needs of older air conditioning and heating systems before Jan 1, 2020, as the EPA phases out the use of R-22 needed to run older systems.

According to Founder Joshua Zapalac, "Earning this yearly growth award is to be expected by our

young team. It's an opportunity to set a solid goal and hit the targets needed to achieve it. The Aggie 100 was one of my first goals as a student startup, and now we're going to see if we can win 12 of these straight!"

EcoZapp is planning on expanding to service the Texas Triangle within the next three to five years to fulfill the growing demands of the overall home services



industry. Already servicing the College Station and Greater Houston Region, this team for 2019 and 2020 is focused on addressing the needs of older A/C systems. The R-22 phase-out means it's time to upgrade, and these Aggies are striving to do it as fast, clean, and efficient as possible.

For more information, visit ecozapphvac.com or call (833) 924-6100.



eczapp A/C EFFICIENCY

THESE AGGIES ARE FOCUSED!

Hassle-Free Service for Older A/C Systems and Financing Solutions to Replace Older Systems Before the Upcoming R-22 EPA Changes Jan. 1, 2020!









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Text COLDAIR to 38470 *

* Visit www.ecozapphvac.com for a special offer exclusively for Home and Garden Show visitors on Feb 9-10. All homeowners who plan to attend should take advantage of this special promo.





DOWNTOWN EVENT SERVICES

Lighting, Photo Booth, and DJ Services

It was November 2005 when **Downtown Event Services** owner Travis Rollins (Texas **A&M University Class of** '01) hosted his first event, a quinceañera for a friend's daughter. It's hard to believe the honoree of that first event

is now a grown-up 28 years old. Since then, Downtown **Event Services has assisted** customers in organizing and hosting more than a thousand events wedding receptions. dances, bar mitzvahs, bat

> mitzvahs, birthday parties, tailgates, dance recitals, corporate functions, and yes, many more quinceañeras.

Growing with the times, Downtown Event Services now offers dramatic lighting to enhance the décor, a highly entertaining photo booth to commemorate the event, and of course, a talented team of



experienced emcee/DJs to create the excitement level you want for your next event.

DJ Services: When it comes to selecting a DJ for your event, remember that music is only one component to consider. Downtown Event Services provides DJs who are talented at blending your tastes with the expectations of your guests to create a fun atmosphere. Their DJs are trained and experienced in





keeping things on track so that you and your guests will enjoy the planned events in a timely manner.

Downtown Event Services provides emcee/DJ services to more than 75 weddings per year, and when it comes to planning your wedding, experience matters. They were recently recognized as a Knot 2019 Best of Award Winner, marking the 3rd consecutive year to receive this honor.

Photo Booth: Downtown Event Services continues to offer the fun and excitement of photo booth services

featuring on-site printing, green screen capability, and the ability to text the images straight to your guests' phones. Of course, the photo booth attendants are trained to offer the same high level of customer service that has defined the Downtown Event Services staff for more than a decade.

Lighting: Lighting is a great way to change the look of your venue, whether you choose a subtle champagne wash light

package or go all out, with vividly colored up-lighting and a customized monogram fixture shining on the dance floor. Downtown Event Services has a variety of lighting options to help create the ambiance you're looking for. They also offer custom café bulb lighting for your event, including permanent installation options for property and venue owners.

Cloud Machine: New for

2019, Downtown Event Services is proud to now offer a professional grade low-lying fog machine capable of creating a dramatic entrance or the appearance of dancing on a cloud for your spotlight moment.

When you are planning an event, it is important to assemble a team of vendors who know what they are doing. Then you can rely on their expertise to enjoy a stressfree planning process.

Trust your entertainment to **Downtown Event Services — now** working on their second decade of fun!







SELFIE STATION

2-HOUR PHOTO BOOTH RENTAL\$500

- **Party Props**
- Photo Booth Concierge
- Instant Email & Text Sharing (when wifi present)
- Customized Photo Frame
- Unlimited 4x6 Prints
- Green Screen Available

ADDITIONAL PER HOUR CHARGE\$175

Aggie Owned & Operated

www.AggielandPhotoBooths.com









MOSQUITO JOE

Bug-Free in the New Year

Aggie owned and operated, **Mosquito Joe of Northwest Houston and South Brazos** Valley is a small family business with one aim: to make your outside fun again.

Serving College Station, Bryan, Navasota, Brenham, and Montgomery, Mosquito Joe offers unparalleled care and aims for the very best in customer service. Mosquito Joe takes care of mosquitoes, fleas, ticks, and fire ants, and they provide a home perimeter service to keep unwanted pests outside your home, allowing you to enjoy your outside spaces again.

There are never any contracts, so no customer is ever tied into service. Service is guaranteed, on your terms, and starts at \$69 (yard size dependent). With a \$40 discount offered on a first service, you have nothing to lose except the bugs.

For more information, visit mosquitojoe.com.







\$50 FIRST

SERVICE

New customers only.

Limit 1/2 acre. Excludes special events. Expires: 12/31/19

Outside is fun again.

Our services rid your yard of pesky mosquitoes so you can enjoy being outside.

Locally owned and operated Mosquito Joe offers:

- Barrier treatments eliminate and repel mosquitoes, ticks and fleas
- Special event sprays available
- No contracts required
- Satisfaction guaranteed
- All natural treatment options



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PROGRAM INSURANCE GROUP

A Central Texas Insurance **Provider Servicing Clients** in all 50 States

Program Insurance Group, an independent insurance agency located in Bryan College Station and Georgetown, provides a broad range of insurance products and services from the finest insurance carriers.

By employing a highly trained and dedicated team of insurance professionals, Program Insurance Group offers competitive pricing and outstanding services.

Program Insurance Group offers business insurance, franchisor and franchisee insurance, and more to entrepreneurs. They are licensed in all 50 states and employ a staff with the knowledge and experience to service businesses of any size. They also specialize in protecting your personal assets through homeowners, automobile, renters, and umbrella liability policies.

Contact Program Insurance Group at (888) 474-4188 today to learn how their products and services can add value to your business

TRADITIONS WEALTH ADVISORS

An Independent, Fee-only Firm

Unlike many of it's competitors, Traditions Wealth Advisors is an independent, fee-only firm. For 30 years, TWA has and will continue to act as a fiduciary, which is the highest standard of ethics in the industry.

What is a fiduciary? It means always doing what is the best for the client. Traditions Wealth Advisors is the only Certified Financial Planner in Bryan College Station that is 100 percent Aggie owned.

Contact TWA for your financial planning needs. Brien L. Smith, CFP® Texas A&M University class of '81, Sarah Buenger, MPAS®, MSPFP, CFP®, class of '99, Lois Scogin, class of '95, or Cam Woolverton, CFP®, class of '85 will be happy to discuss vour financial future.

For more information, call (979) 694-9100 or visit traditionswealthadvisors.com.



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979-694-9100 Toll free 866-694-9100

DISCOVER DOWNTOWN CALDWELL

The Gem of the Brazos Valley

Caldwell is a short 22 miles from Bryan College Station and Texas A&M University with a quaint downtown square that includes boutiques, shop, restaurants, and bars and is central to numerous major cities in Texas including Houston, Austin, Dallas, Ft. Worth, and San Antonio.

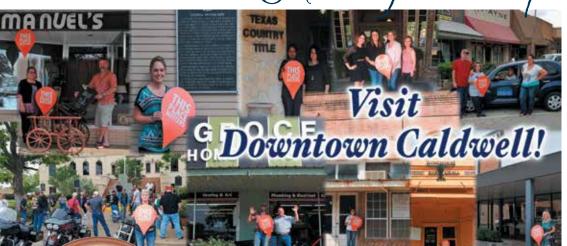
Caldwell has become known for several annual events including the Chocolate, Champagne, and Cake Walk held in February; Kolache Festival in September; Scare on the Square held in October; and Christmas on the Square in December. The Second Saturday events each month are a great time to come shop and explore the historic downtown. Caldwell invites you to visit this Nationally Accredited Main Street City and enjoy the unique, historic atmosphere that is Downtown Caldwell.

For more information, visit caldwelltx.gov.





Join us on the square in downtown Caldwell for Second Saturday 10am-6pm!





Caldwell is a short 22 miles from Bryan/College Station and Texas A&M University with a quaint downtown square that includes boutiques, shops, restaurants and bars.

www.caldwelltx.gov

shop, sip ${\mathcal E}$ eat your way around the square!

DOWNTOWN CALDWELL EVENTS:



Visit all participating businesses and turn in your completed passport to be entered to win the GRAND PRIZE!



CHECK-IN:
DICKIE
DOO'S
218 S. ECHOLS

CLASSIC CAR SHOW & LIVE MUSIC

MORE INFO: mainstreet@caldwelltx.gov





UrbanAirParks.com • (979) 217-3455 events@urbanairbcs.com

UBBAN 428 ADVENTURE PARK 2



Open the door at Urban Air Adventure Park Bryan College Station and hear the sound of excitement.

Adults, children, families and friends can activate their awesome in ways they never imagined. It's a chance to put down their phones and take child's play to a whole new level.

"A lot of people come here to celebrate something by being active," said park owner Jennifer Sieracki, who grew up in Bryan. "Seeing families get together for a child's birthday party. Dads out there playing with their kids. Everybody has fun."

Safety is a top priority for park visitors while they enjoy every attraction. This is so everyone takes away a great experience and a day to remember.

Dreams can come true on the Sky Rider.

Flying without wings, seeing the park from a birds-eye point of view are the Sky Rider experience.

Urban Air Bryan College Station is the only park in the area that has this attraction!

The airborne coaster zips forward, giving strapped-in pilots of all ages the thrill of taking flight while sharing the excitement with everyone below.

It will be the same as it is with any great coaster, the Sky Rider may say, "let's do it again!"

One grip at a time guests can swing through 10 obstacles and defy gravity on the Ropes Course.

Urban Air Bryan College Station is the only park to offer this thrilling adventure.

A balance and agility course, entire families in safety harness can tackle the challenge together as they make their way through it. Parents and kids can test themselves and build confidence in what they can achieve as a team.

Whether friends or family compete for fun or bragging rights, everybody wins.

It's a birthday party experience they'll never forget.

Birthday boys, girls and grownups celebrate by climbing, jumping, swinging and slam dunking their way to fun. Urban Air Bryan College Station is their playground.

All a party planner needs to do is bring a cake. An Urban Air Party Host is assigned to your party and will take care of every need. Private party rooms are available and delicious pizza can be added to make it a perfect celebration.

And if you'd like to take the birthday to a whole new level, book a Glow Party after 6 p.m. Make memories with glow sticks in hand!

SQUARE ONE EVENT CENTER

An Intimate Venue in Historic Downtown Bryan

Nestled in the thriving and vibrant Historic Downtown Bryan in a quaint centuryold building, is Square One **Downtown Bryan Event** Center & Loft. Paying careful consideration to the history of the space while still providing modern amenities necessary for any special event, Square One Event Center is an intimate venue for up to 75 guests.

Square One Event Center features a full catering prep area complete with a commercial refrigerator, freezer, and a fullsize catering warming cabinet. A separate bar entertainment area is located in the front of the space with a full bar sink, tapped kegerator, beverage refrigerator, and ice machine. Additionally, Square One features

a state-of-the-art audio video system with full surround sound and large pull-down projection screen TV, perfect for any of your holiday or game day watching parties. Unique to their downtown location is private parking.



Square One Event Center also features a cozy loft apartment located above the event space with its own private entrance and private parking. This stylish three-bedroom, twobath loft can sleep up to eight people with a fully appointed kitchen and a main bathroom featuring a luxurious claw-foot bathtub.

For more information, call (979) 704-6003 visit sq1bryan.com.







SAFEWAY DRIVING

Safe, Convenient, Effective

SafeWay Driving understands that today's young drivers require a more engaging training platform to meet their varied learning styles and hectic schedules.

Convenience Without Sacrificing Quality. SafeWay Driving's integrated online curriculum and certified professional instructors instill in their students the value of good habits and choices when behind the wheel of a car.

Safe. Convenient. Effective. SafeWay Driving has the industry's only totally integrated online curriculum, meaning there is absolutely no "gap" in the preparation for behind-the-wheel training with their certified professional instructors.

Not a Rite of Passage. There is a misconception that getting your license is an automatic rite of passage for any 16-year-old. The truth is that driving is a skill set that can only be developed through hours of professional instruction. A car is a 3,500-pound missile loaded with rocket fuel — SafeWay Driving wants to make sure your student arrives the SafeWay every time you hand them the kevs.

DPS Certified. Avoid the hassle of the DPS by taking your road test with SafeWay Driving! The one-hour service will prepare you for the test and provide you with the paperwork you need for an accelerated licensing experience.

For more information, visit safewaydriving.com or call 844.DRIVESAFE.





Be on the road by Christmas!



- Convenient Online Course: Work from your phone, tablet or computer!
- Flexible Drive Schedule: Get your permit after only 3 sessions online.
- DPS Road Test Approved: Test for your license with the team you trust!

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Step on the accelerator today!

ALTITUDE TRAMPOLINE PARK

A Diverse Family Entertainment Center

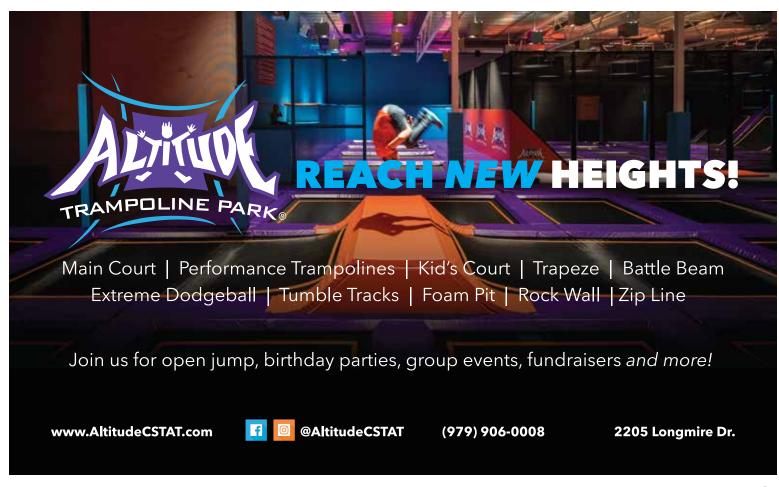
Altitude Trampoline Park began with the idea that no matter what a jumper's skills are, everyone can have fun on trampolines! Located at 2205 Longmire Drive next to Walmart, Altitude Trampoline Park is a diverse family entertainment center that equally combines exercise and recreation.

Altitude College Station takes pride in exceeding the expectations of customers in safety, cleanliness, and customer service. In addition to the main court of interconnected, wall-to-wall trampolines, the park has a secondary kid's court for little jumpers as well as a variety of other attractions. An all-inclusive ticket gives you access to the industry's newest attractions



such as performance trampolines, trapeze, battle beam, extreme dodgeball, tumble track, basketball lanes, rock wall, and zip line. With a facility of nearly 30,000 square feet, Altitude is the premiere entertainment center offering open jump, birthday parties, fundraising opportunities, group events, and more! Visit AltitudeCSTAT.com or call (979) 906-0008 for more information.







FRIENDS OF CHAMBER MUSIC **World-Class Musicians**

Friends of Chamber Music offers free concerts of world-class musicians. Their spring performances will present the Schumann Quartet from Germany, organist Mark Husey, and the Dover Quartet.

The Süddeutsche Zeitung says, "The Schumann Quartet is without doubt one of the very best groups among today's abundance of quartets."

Mark Husey's ensembles and organ playing, featured in more than 600 videos, have been viewed more than 5 million times around the globe.

Finally, the Chicago Tribune says, "The Dover Quartet players have it in them to become the next Guarneri String Quartet — they are that good."

For more information, visit communitychamberconcerts.org.

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Their services allow you to walk away from the mystery boxes, dark attics, overflowing garages, and packed cabinets and leave the work to them.

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BRAZOS ESTATE SALES

Here When You Need Help

The staff at Brazos Estate Sales knows that clearing out an entire home can seem overwhelming.

Brazos Estate Sales is not an auction company. They conduct household estate sales (all items are priced) and handle all phases of the process, including appraisal, cleaning, staging, marketing, and the sale itself. Brazos Estate Sales will find a new home for everything in your house. With an extensive mailing list of dealers, designers, and individuals, Brazos Estate Sales guarantees a great turnout at your sale. For more information, call (979) 587-1923

BRYAN/COLLEGE STATION

C&J BARBECUE

cjbbq.com/, 4304 Harvey Road, CS (979) 776-8969; 105 Southwest Parkway, CS (979) 696-7900; 1010 South Texas Avenue, Bryan (979) 822-6033. A family run business, C&J Barbeque serves sausage, pork loin, pulled pork, turkey, brisket, chicken, ribs, and more at each of their locations. Open M-Th 10:30am-8:30pm, F-Sa 10:30am-9pm, and Su 11am-3pm.

CAFÉ ECCELL & LA BODEGA TACO BAR

cafeeccellbryantx.com, 4401 S. Texas Avenue (979) 599-7929. For private parties, weddings or any event off premise from buffets and mixers to fine dining for 25-1,000 people. Café Eccell plus La Bodega Taco Bar plus your imagination adds up to Eccell Group Catering and anything you want!

CAFFE CAPRI ITALIAN RESTAURANT

theplaceforitalian.com, 222 N Main St, Bryan (979) 822-2675. This award winning downtown restaurant has been serving creative and reasonably priced Italian dishes for 20 years. Enjoy their art deco interior, local art display and upbeat atmosphere. Lunch M-F 11am-2pm; Dinner M-Th 5:30-9pm; F-Sa 5pm-9pm.

CAMPFIRE RESTAURANT AT THE STELLA HOTEL

thestellahotel.com, 400 Lake Atlas Drive, Bryan (979) 421-4444. Here guests are greeted with the rich aroma of smoke and seasonings used to serve breakfast, lunch, and dinner made with the best ingredients in Central Texas. Raise a toast to bourbon-fueled cocktails and magnum wine tastings at the Chef's Table, an outdoor perch by the fire pit, or a table in the main dining room with a view of the open kitchen!

CASA DO BRASIL

casadobrasil.com, 1665 Greens Prairie Rd W, CS (979) 596-5586. The first Brazilian steakhouse in the Brazos Valley is now open! You can enjoy meat delivered to your table on hot skewers and cared directly onto your plate. The steakhouse will also serve traditional favorites including the national drink of Brazil, the Caipirinha. M-F 11am-2pm, 5-9:30pm; S 4-10pm; Su 11am-2pm

CHEF TAI'S MOBILE BISTRO

cheftai.com, check website for daily locations and hours (979) 268-3251. Chef Tai's Mobile Bistro is America's Favorite Food Truck serving a blend of globally inspired cuisine.

DOWNTOWN UNCORKED WINE BAR

206 West 26th St, Bryan (979) 823-4837. Voted Best Wine By The Glass, Downtown Uncorked Wine Bar is where the adults go. Choose from more than 100 bottles! Special nights include Women Gone Wine Wednesdays, Half Price Bottle Thursdays, and Friday Night Flights.

650 William D Fitch Pkwy #500, College Station (979) 704-5110. Enjoy drinks and hot dogs at the politically themed bar featuring specialty cocktails and items such as the George Bush BLT Dog. 11am-2am.

FOUR POINTS BY SHERATON

Fourpointscollegestation.com, 1503 Texas

Avenue South College Station, TX 77840. (979) 693-1741. A mile away from Texas A&M University, Four Points by Sheraton College Station is in the heart of town. Four Points is great for overnight stays, receptions and meetings, and more!

THE HONEYBAKED HAM CO. & CAFÉ

Order catering online at MvHonevBakedStore.com, 3975 Hwv 6 S and Rock Prairie Road, CS (979) 314-1229. Visit for specialty foods, catering, and café. One size gifts all! HoneyBaked gift cards available in any denomination. M-F 11am-6pm Sa 11am-5pm

LUIGI'S PATIO RISTORANTE

luigispatioristorante.com, 3975 SH-6 S, CS (979) 693-2742. Luigi's Patio Ristorante offers genuine Italian cuisine in a cozy atmosphere that transports you straight to the heart of Italy. Live music, check website for schedule. Open for lunch Tu-Fri 11:30am-2pm. Open for dinner Tu-Su 5:30pm, call for closing times. Brunch Su 11:30am-2pm.

MESSINA HOF WINERY

messinahof.com, 4545 Old Reliance Rd, Brvan (979) 778-9463. Founded on the cornerstones of family, tradition, and romance, Messina Hof Winery & Resort has held its place as a Brazos Valley staple since 1977. Open M-Th 10am-7pm, F-Sa 10am-8pm, Su 11am-6pm.

MADDEN'S CASUAL GOURMET

maddenscasualgourmet.com, 202 S Bryan Ave, Bryan (979) 779-2558. For catering and private party planning, call (979) 450-5354. Madden's Casual Gourmet is the perfect place for lunch or dinner, celebrations, and catering any event! Open M-W 11am-2pm, Th-F 11am-3pm, S 10am-4pm, Th-S 5pm-9pm.

MR. G'S PIZZERIA

gotomrgs.com, 201 W 26th St, Bryan (979) 822-6747. At Mr. G's, every slice is served with family pride, the freshest ingredients, original recipes, and only the finest imported Italian cheeses. Now serving Gluten Free pizza, Bryan location: M-F 11am-2pm & 5pm-9pm, Sa 5pm-9pm.

MUST BE HEAVEN

mustbeheaven.com, 1700 Rock Prairie Rd, CS (979) 764-9222. Reminisce the good ole' days of Ice Cream Shoppes and handcrafted sandwiches at Must Be Heaven. Bryan locations' hours: M-F 8am-6pm, Sa 8am-3pm. College Station hours: M-F 8am-6pm, Sa 8am-3pm.

NAPA FLATS WOOD-FIRED KITCHEN

napaflats.com, 1727 Texas Ave. S. College Station (979) 383-2500. Dining out never tasted so good. Enjoy California inspired cuisine made over a wood fired grill at Napa Flats. Open M-Th 11am-10pm, F-Sa 11am-11pm, Su 11am-9:30pm.

PAOLO'S ITALIAN KITCHEN

PaolosItalianKitchen.com, 809 University Dr #100, CS (979) 485-2704. Life is too short not to eat well. Signature dishes include Baked Clams seasoned with garlic, Veal Marsala with sautéed mushrooms, Chicken Scarpariello – oven roasted with bell pepper, onion & garlic. Lunch M-Sa 11am-2pm, Dinner M-Sa 5-9:30pm.

PEACH CREEK VINEYARDS

PeachCreekVineyards.com, 2029 Peach Creek Rd, CS (936) 825-3669. There's plenty of parking at this picturesque operation nestled in the beautiful countryside near College Station. Visit this winery and novelty gift shop in the heart of a Texas vineyard. While there, be sure to view the antique grape press from the late 1800s and ask about the Adopt-A-Vine program. Open F 3-6pm, Sa 12-6pm, Su by appointment.

READFIELD MEATS & DELI

readfieldmeats.com, 2701 S Texas Ave, Brvan (979) 822-1594. Your summer solution to meal planning and great BBQs, choose UDA Choice & Prime beef, Midwest Grain-fed Pork, Fresh Poultry, Lamb, Smoked Sausage, Cajun Boudin, and Honey Glazed Hams. Open M-F 8am-6pm, Sa 8am-4pm.

THE REPUBLIC

therepublic1836.com, 701 University Dr. E #406, CS (979) 260-4120. Recently receiving the designation of AAA four diamond steak house, The Republic offers a variety of gourmet steak options, seafood, wine, and whiskey. Their focus is on the use of fine, locally grown foods and simple Texas cooking in an elegant setting. Open M-Sa 5-10pm.

THE TAP

tapbcs.com, 815 Harvey Rd, CS (979) 696-5570. The Tap is a former train depot transformed into a sports bar and restaurant. This local favorite has more than 30 TVs, darts, pool tables, NTN trivia, dominoes, two huge porches, occasional live music specials, burgers, sandwiches, and free peanuts. M-Sa 11am-2pm.

TRUMAN CHOCOLATES

trumanchocolates.com, 4407 S Texas Ave, Bryan (979) 260-4519. Choose from signature series boxes or customize your own. Numerous flavors to choose from. Made on site by well-trained staff. Perfect to leave a lasting impression for any event! Open M-F 10am-6pm; Sa 10am-3pm; Closed on Sunday.

VERITAS WINE & BISTRO

www.veritaswineandbistro.com, 830 University Dr. E, Ste 400, CS (979) 268-3251. Classically trained chefs offer creative cuisine in a casual, contemporary setting. Veritas embraces usage of organic and local produce, wild caught seafood flown in directly from the source, as well as poultry and meat raised naturally. Lunch M-Sa 11am-2pm; Dinner Sun-Th 5:30pm-9:30pm, F-Sa 5:30pm 10pm.

WAYBACK BURGERS

waybackburgers.com, 1512 S Texas Ave, CS (979) 704-3076; 3001 Wild Flower Drive, Bryan (979) 703-6623. Made-toorder burgers & milkshakes fill out the menu at this family-friendly chain. Open M-Sa 10:30am-10pm, and Su 10:30am-

ENTERTAINMENT & ATTRACTION

SCHLITTERBAHN

schlitterbahn.com, (409) 770-WAVE, (830) 625-2351. With waterparks in Corpus Christi, Galveston, New Braunfels, and South Padre Island Schlitterbahn is the perfect destination for your family vacation. Make a splash this summer

and enjoy free parking, free tubes, and picnicking by the pool!

BURLESON COUNTY

MAD HATTER'S TEA ROOM

madhatterstearoom.com, 212 S Echols, Caldwell (979) 567-3504. The Mad Hatter's cozy eatery provides tantalizing treats and generous portions bursting with flavor, a unique selection of gift items, gourmet coffees, and specialty teas. Open for breakfast and lunch and special events by appointment. Three course English Afternoon Tea every 4th Sat; call for reservations. W-Sa 8am-5pm

GRIMES COUNTY

CLASSIC ROCK COFFEE CO.

facebook.com/crccnavasotatx, 129 E. Washington Ave., Navasota, (936) 727-5613. Great coffee, great music! Stop by to hear some classic rock and try coffee from around the world. M-Thur 7am-6pm, F 7am-7pm, Sa-Su 8am-7pm.

MARTHA'S BLOOMERS

MarthasBloomers.com 8101 Hwy 6, Navasota (936) 825-7400. Open Mon-Sat 9-6 Sun 11-5. Step back in time to discover unique home décor, distinctive gifts & exceptional shopping finds. Enjoy a relaxing lunch at Café M Bloomer's, a serene garden café offering scrumptious flavor, one delightful bite at a time. Choose from delicious soups, delectable sandwiches, fresh garden salads, tempting desserts, specialty teas and more. Open Tues-Sun, serving lunch 11am-3pm and desserts until 4pm (Café closed Mondays). Cafe@ MarthasBloomers.com

WASHINGTON COUNTY

FUNKY ART CAFÉ & COFFEE BAR

202 W Commerce St, Brenham (979) 836-5220. Delicious and different, Funky Art Café in Brenham offers enticing entrees to please the palate before shopping in its companion retail shop, The Pomegranate M-Fr 11am-2pm; Sa 11am-3pm



Check out Guide to Eats, Treats & Getaways at InsiteBrazosValley.com. Listings provided as a service. Insite is not responsible for errors or omissions.



