

## FREQUENTLY ASKED QUESTIONS

### **How does the nomination round work?**

The nomination round takes place February 27 to March 24 and is purely based on write-ins.

### **Do businesses have to pay to be represented on the ballot?**

No! The Insite's A-List poll results are based 100% on the public's nominations and votes. Being an advertiser does not guarantee a win.

### **Why are there the ads on the ballot?**

We offer A-List advertising packages, which include ballot ad spots, print magazine ads, and website ads on [insitebrazosvalley.com](http://insitebrazosvalley.com). These advertising packages give businesses more exposure, but do NOT guarantee a contest win.

### **Why is my nomination not showing up on the ballot?**

Nominations do not show until we approve them. This is to verify that the nominee was entered into the correct category and meets the requirements of being physically located in the Brazos Valley.

### **How specific do I need to be when nominating?**

The more specific the better! In some instances, we can't approve a nomination unless it includes sufficient information. For example, if you're nominating "John" for Best Bartender, please specify "John at The Watering Hole." Another example: if you're nominating "Gold's Gym" and the gym has multiple locations in the Brazos Valley, please specify which. In many instances, companies with various locations will be combined when there is no clear winner between the different locations.

### **I missed the nomination round this year. How can I be more prepared next time?**

Sign up for our A-List emails. We'll send you occasional emails with important A-List information.

### **How many times can I nominate a business?**

You may cast one nomination per category per day.

### **How does the voting round work?**

The ten businesses that receive the most nominations in each category will advance to the voting round. Voting takes place April 10 to May 5.

### **How many times can I vote for a business?**

You may vote once per day per category.

### **How can I promote my business to get nominations/votes?**

Contact [elease@insitebrazosvalley.com](mailto:elease@insitebrazosvalley.com)  
for our free graphics, marketing tips, and advertising packages.

### **Can nominees be based outside Bryan-College Station?**

We consider nominations in all seven of the Brazos Valley counties including Brazos, Burleson, Grimes, Leon, Madison, Robertson and Washington.

### **Can chain stores and franchises be nominated, or is it only for local businesses?**

We love to see locally-owned small businesses shine; however, some categories just don't have many locally owned businesses. It's up to the voters to say what they support.

### **I don't have time to fill out the whole ballot right now.**

#### **Can I come back later and do more?**

Yes! As long as you've already registered (entered your email address on the form on your first nomination or vote), you can pick up where you left off. When you return to the ballot on the same device, you should be automatically logged in and able to see your previous selections. If you aren't logged in and you know that you've already registered, click the "Already entered?" link at the top of the ballot, then enter the email address you previously used.

#### **Why do I have to make an account?**

Our ballot software requires that users create an account to track your selections. This helps us guard against fraudulent voting and allows you to revisit the ballot before the deadline to make changes and additional nominations. There is no password needed!

#### **How do I find out who the winners are?**

Winners will be announced online at [insitebrazosvalley.com](http://insitebrazosvalley.com) and in the July issue of Insite Brazos Valley Magazine. Insite Brazos Valley Magazine is distributed throughout the Brazos Valley; to see distribution locations, visit our website.

#### **Will there be an A-List party in 2023?**

Yes! We are planning to have an in-person event in July 2023. Details will be announced prior to the event. Subscribe to our newsletters, and follow us @InsiteBV on Facebook and Instagram.

#### **Which honorees will be featured in the July issue?**

We're excited to feature A-List honorees in the July issue. The winners and the runner-ups in every category will be listed.

#### **When will finalists and winners be notified?**

We do our best to notify finalists shortly after voting ends. We ask winners to keep it a secret until all winners are announced publicly.

**Why wasn't I notified that I was a finalist or a winner?**

With hundreds of categories and thousands of contenders, it's a challenge to maintain an up-to-date list of contact information. If the nomination and/or voting round has ended and we haven't contacted you yet, please send us your best contact name, email address, mailing address, and phone numbers at [release@insitebrazosvalley.com](mailto:release@insitebrazosvalley.com).